

**MEETING AGENDA**  
**January 24, 2018 4:00 PM**



**THE GREATER SAINT CHARLES CONVENTION & VISITORS COMMISSION**

Convention & Visitors Bureau  
 230 South Main Street

**Tourism Commissioners:**

Mayor Sally Faith	Ms. Ashley Gaddy	Mr. Greg VanWyk
Council Liaison Mr. John Hanneke	Ms. Ann Hazelwood	Mr. Brad Wachler
Chairperson Mr. Scott Tate	Mr. Tim Lewin	Alt. Council Liaison Mr. Vince Ratchford
Vice Chair Ms. Marsha Adams	Ms. April Moxley	
Mr. Dan Badock	Ms. Sheri Steffans	

1. Call to Order & Introductions: Marsha Adams and Ashley Gaddy ST
2. Approval of Minutes: December 10, 2018 ST
3. Financial Report JW
4. Presentations
  - A. STR Report TL
  - B. Convention Center Report AB
5. Convention and Visitors Bureau Update JW
6. Marketing Update EP
  - A. Core:
 

KMOV TV	\$12,000.00	Grant:	KSHB TV	\$ 7,500.00
STL Magazine (ENews)	\$ 305.00		KY3 TV	\$ 6,000.00
West Newsmagazine	\$ 2,050.00		KFVS TV	\$ 7,000.00
Spectrum Reach	\$11,000.00		Comcast	\$15,000.00
STL Post	\$ 3,330.00		WKRN TV	\$12,000.00
Feast Magazine	\$ 2,500.00		WICS TV	\$ 6,000.00
WTHI (Social)	\$ 5,000.00			
WTHI TV	\$ 2,440.00			
Where Magazine	\$ 4,707.50			
KSLQ Radio	\$ 792.00			
KTRS Radio	\$ 2,852.25			
417 Magazine	\$ 2,475.00			
  - B. Presentation of *Saint Charles: An Adventure 250 Years in the Making* RC
7. Public Announcements
8. Announcements & Miscellaneous
9. Reports
  - A. Mayor's Report SF
  - B. Council Liaison JH
10. Adjournment ST

The City of St. Charles offers all interested citizens the opportunity to attend public meetings. If you wish to attend this public meeting and require an accommodation due to a disability, please contact the Office of the City Clerk to coordinate an accommodation at least two (2) business days in advance of the scheduled meeting at 636-949-3282 or 636-949-3289 (TTY - for the hearing impaired). *The City of Saint Charles, Missouri, fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. For more information, or to obtain a Title VI Complaint Form, please call the City Clerk's Office at 636-949-3282 or visit City Hall located at 200 North Second Street, Saint Charles, Missouri 63301.*