

MEETING MINUTES

January 28, 2021



The Greater Saint Charles Convention & Visitors Commission Virtual Meeting

Due to Covid-19, Tourism Commission meetings will be held virtually until further notice.

1. Call to order & Introduction: The Tourism Commission meeting was called to order at 4:00 pm by Mr. Scott Tate. Other Commissioners present were: Mayor Dan Borgmeyer, Council Liaison Ms. Mary West, Ms. Ann Hazelwood, Ms. Marsha Adams, Ms. Ashley Gaddy, Mr. Brad Wachler, Mr. Tim Lewin, Ms. April Moxley, Ms. Patty Kueneke, and Mr. Dan Tripp. Also present were Director of the Convention & Visitors Bureau Dan Krankeola and Asst. Director Elizabeth Phelps, CVB Sales Director Joanie Ohlms, CVB Sales Manager Chris Wilson, CVB Content Coordinator Mary Van Winkle, CVB Special Event Producer Ryan Cooper and Convention Center Sales Director Tennille Wanner.
2. Approval of Minutes: A motion was made by Ms. Hazelwood to approve the December 10, 2020 meeting minutes. The motion was seconded by Ms. West and was approved unanimously.
3. Presentations:
 - a. STR Report: Mr. Tim Lewin presented the STR report for December 2020.
 - b. Convention Center Report: Ms. Wanner presented the SCCC report.
4. Financial Report: Mr. Krankeola presented the financial report. He reported that the CVB was able to close the gap for between 2020 revenue and expenditures and that very less funds than originally thought will be used to close the gap. A motion was made by Ms. Adams to accept the financial report. The motion was seconded by Ms. Hazelwood and was approved unanimously.
5. Convention and Visitors Bureau Update: Mr. Krankeola introduced the new Foundry Director, Sean FitzGibbons. Mr. FitzGibbons gave his background and invited the Commission to the closing of the Foundry's current exhibition, *Self Reflections* – February 19. He also announced the next show, MADE at the Foundry with a scheduled opening of March 12. Mr. Krankeola then discussed the CVB's State Recertification and the County Recertification. He also discussed the pending changes in Historic Missouri Wine County related to the news of the Hoffman Family of companies – Mr. Tripp shared the information from the Augusta Chamber Meeting.
6. Announcements & Miscellaneous:
 - a. Ms. Adams reported Frenchtown Heritage Museum currently has a Breweries and Taverns Display. Ms. Kueneke reported on new openings scheduled for the Streets including a smaller event venue, Napoli III and Loaded. Mr. Tate discussed better directional signage for the Convention Center. Mr. Moxley gave an updated on Fete de Glace.

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7. Reports:
 - a. Mayor's Report: Mayor Borgmeyer reported that there is lots of movement in the city's Economic Development front. He discussed the homeless issue and that the counties would be working together. He also reported on his "task force" program as a way to put working groups together for specific issues and time – i.e. the Liquor Review Committee.
 - b. Council Report: Ms. West reported that the Council was working hard and discussed MoDot's plans and meetings for the Highway 70 project.

8. Adjournment: A motion was made by Ms. Adams to adjourn the meeting at 4:47 p.m. The motion was seconded by Ms. Hazelwood and was approved unanimously.

Approved: _____ Date: February 25, 2021