

MEETING MINUTES

February 25, 2021



The Greater Saint Charles Convention & Visitors Commission Virtual Meeting

Due to Covid-19, Tourism Commission meetings will be held virtually until further notice.

1. Call to order & Introduction: The Tourism Commission meeting was called to order at 4:01 pm by Mr. Scott Tate. Other Commissioners present were: Mayor Dan Borgmeyer, Council Liaison Ms. Mary West, Ms. Ann Hazelwood, Ms. Marsha Adams, Ms. Ashley Gaddy, Mr. Brad Wachler, Mr. Tim Lewin, Ms. April Moxley, Ms. Patty Kueneke, Mr. Stephen Cox, and Mr. Dan Tripp. Also present were Director of the Convention & Visitors Bureau Dan Krankeola and Asst. Director Elizabeth Phelps, CVB Sales Director Joanie Ohlms, Convention Center Director Kathleen McAlpine, and Convention Center Sales Director Tennille Wanner.
2. Approval of Minutes: A motion was made by Ms. Moxley to approve the January 25, 2021 meeting minutes. The motion was seconded by Ms. Gaddy and was approved unanimously.
3. Presentations:
 - a. STR Report: Mr. Tim Lewin presented the STR report.
 - b. Convention Center Report: Ms. Wanner presented the SCCC report.
4. Financial Report: Mr. Krankeola presented the financial report. A motion was made by Ms. Moxley to accept the financial report. The motion was seconded by Ms. Hazelwood and was approved unanimously.
5. Convention and Visitors Bureau Update: Mr. Krankeola reported on the Missouri Tourism MMG Grant Awards for Spring FY21 and Spring FY21 2.0. He reported on upcoming events at the Foundry Art Centre including openings, unveilings, and summer camp. Ms. Ohlms gave a sales report and said that there was positive movement for the destination with youth sports.
6. Announcements & Miscellaneous: Ms. Moxley reported that plans for Music on Main were moving forward as well as Main Street in Bloom. Ms. Adams requested that upcoming events be shared with the new officers of the Historic Frenchtown Association. Mr. Tripp reported that Defiance was preparing for their St. Patrick's Day event. Ms. Kueneke announced that Sauce on the Side would be opening at the Streets in March.
7. Reports:
 - a. Mayor's Report: Mayor Borgmeyer reported that plans were moving forward for Frenchtown.
 - b. Council Report: Ms. West reported that all was quiet in Ward 4 but the rest of the city was busy including the hiring process for new department directors in Finance and legal.

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8. Adjournment: A motion was made by Ms. Hazelwood to adjourn the meeting at 4:45 p.m. the motion was seconded by Ms. Adams and was approved unanimously.

Approved: _____

Date: March 25, 2021