

MEETING MINUTES

March 25, 2021



The Greater Saint Charles Convention & Visitors Commission Virtual Meeting

Due to Covid-19, Tourism Commission meetings will be held virtually until further notice.

1. Call to order & Introduction: The Tourism Commission meeting was called to order at 4:01 pm by Mr. Scott Tate. Other Commissioners present were: Mayor Dan Borgmeyer, Council Liaison Ms. Ann Hazelwood, Ms. Marsha Adams, Mr. Tim Lewin, Ms. Patty Kueneker, and Mr. Dan Tripp. Also present were Director of the Convention & Visitors Bureau Dan Krankeola and Asst. Director Elizabeth Phelps, CVB Sales Director Joanie Ohlms, Convention Center Sales Director Tennille Wanner, and guests Steve and Venetia Powell.
2. Approval of Minutes: A motion was made by Mr. Lewin to approve the February 25, 2021 meeting minutes. The motion was seconded by Ms. Hazelwood and was approved unanimously.
3. Presentations:
 - a. STR Report: Mr. Tim Lewin presented the STR report.
 - b. Convention Center Report: Ms. Wanner presented the SCCC report.
4. Financial Report: Mr. Krankeola presented the financial report and CVB Update.
5. Announcements & Miscellaneous: Ms. Adams reported that she met with Beth Norville about the Dog Parade and the HFA has decided to move their Art Walk to October 16. Ms. Kueneker reported that Arch Apparel has created a new shirt “the Chuck” and that all Streets events are scheduled starting with their concert series in May. Mr. Tripp reported that the Augusta Plein Air Festival is on as planned – beginning at the end of April.
6. Reports:
 - a. Mayor’s Report: Mayor Borgmeyer reported there is a flurry of activity in Frenchtown including the planned move of the Farmers Market from the FAC lot to Second Street in 2022. The Mayor also reported that the City is in final contract negotiations with a developer for Riverpointe.
 - b. Council Report: No report given.
7. Adjournment: A motion was made by Ms. Hazelwood to adjourn the meeting at 4:45 p.m. the motion was seconded by Ms. Kueneker and was approved unanimously.

Approved: _____

Date: April 22, 2021