

MEETING MINUTES

April 22, 2021



The Greater Saint Charles Convention & Visitors Commission

Virtual Meeting

Due to Covid-19, Tourism Commission meetings will be held virtually until further notice.

1. Call to order & Introduction: The Tourism Commission meeting was called to order at 4:02 pm by Ms. Ann Hazelwood. Other Commissioners present were: Mayor Dan Borgmeyer, Council Liaison Ms. Mary West, Mr. Brad Wachler, Ms. Ashley Gaddy, Mr. Tim Lewin, Ms. April Moxley, Ms. Patty Kueneke, Mr. Dan Tripp, and Ms. Donna Costellia. Also present were Director of the Convention & Visitors Bureau Dan Krankeola and Asst. Director Elizabeth Phelps, CVB Sales Director Joanie Ohlms, Convention Center General Manager Kathleen McAlpine and Sales Director Tennille Wanner.

Ms. Donna Costellia was introduced as the newest member of the Tourism Commission.

2. Approval of Minutes: A motion was made by Ms. Moxley to approve the March 25, 2021 meeting minutes. The motion was seconded by Ms. Kueneke and was approved unanimously.
3. Presentations:
 - a. STR Report: Mr. Tim Lewin presented the STR report.
 - b. Convention Center Report: Ms. McAlpine presented the SCCC report.
4. Financial Report: Mr. Krankeola presented the financial report and CVB Update.
5. Announcements & Miscellaneous: Ms. Kueneke reported on the Streets of St. Charles: Buff City Soaps opened in mid-April, the Funny Bone Comedy Club has signed their lease and will be located between Prasino and Arch Apparel, and the restaurants had a 34-90% increase in March – most is business from St. Louis. Ms. Moxley reported on Historic Main Street: Main Street in Bloom is scheduled for May 1 & 2, May 19 will be the first Music on Main, the Remingtons building has been sold as well as Gene's Shoes (soon to be a Coca Cola Museum).
6. Reports:
 - a. Mayor's Report: Mayor Borgmeyer reported that all of the local economic development will positively impact tourism and the city will be interviewing marketing/branding companies to help develop the Riverwalk branding..
 - b. Council Report: Ms. West reported on the MODOT plans for 70 from 94 to Cave Spring.
7. Adjournment: A motion was made by Ms. Adams to adjourn the meeting at 4:40 p.m. the motion was seconded by Ms. Costellia and was approved unanimously.

Approved: _____

Date: May 27, 2021