

PAINT THE TOWN



STREET MURAL ART FESTIVAL

Frenchtown on the RIVERWALK

The City of Saint Charles is hosting Paint the Town: A Street Mural and Art Festival. This event will feature live art as talented artists paint designs on intersections on Second Street in Frenchtown. The event will also feature vendors, crafts, and music. May 19 - 21 on Second Street in Frenchtown.

Sponsorship Packages

Intersection Sponsorship - \$5,000

Five Available

***Can be Split Between Two Sponsors**

- Logo professionally painted on the curbside of the mural - Will be displayed for at least one year
- Opportunity to bring signage to place by mural during event
- Opportunity to have vendor booth at the event - all 3 days
- Name/logo on City website and event marketing materials
- Announcements at event

The following page includes a list of potential intersections. Please select your top three choices.

Event Partner - \$1,000

- Name on City website
- Announcements at event
- Opportunity to have vendor booth at the event - all 3 days

Hospitality Tent Sponsorship -

\$3,000

One Available

- Signage at artist hospitality tent
- Opportunity to have vendor booth at the event - all 3 days
- Announcements at event
- Name/logo on City Website
- Name/logo on event marketing materials

Stage Sponsorship - \$2,500

One Available

- Banner on stage for duration of 3-day event
- Announcements at event
- Name/logo on City website
- Name/logo on event marketing materials
- Opportunity to have a vendor booth at the event - all 3 days

Completed forms and checks can be mailed to City of St. Charles Attn. Paint the Town, 200 N Second Street, St. Charles, MO 63301. Please send logos to lindsey.schmiemeier@stcharlescitemo.gov

Name: _____ Phone: _____

Company: _____

Address: _____

City/State/Zip: _____ Email: _____

Sponsorship Package: _____

Signature: _____

Would you like a vendor booth at the event? Yes No

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Intersection Sponsorship

All intersections being painted are on Second Street in Frenchtown. Please select your top three choices for the intersection you would like to sponsor. We will do our best to accommodate requests, but there is no guarantee. Please provide a high quality image of your logo that you would like painted on the curbside of the mural.

Intersection Options:

- Franklin Street
- Montgomery Street
- Bayard Street
- French Street
- Howard Street

Please Select Your Top 3 Choices:

1. _____
2. _____
3. _____