



SENIOR FASHION SHOW

May 11, 2023

1:00 -3:00 p.m.

The Foundry Art Centre

The City of Saint Charles, in partnership with the Senior Citizen Advisory Commission, is hosting its Second Annual Fashion Show and Shopping Boutique at the Foundry Art Centre, focusing on our 55+ residents. This year, the theme is surrounding an English tea luncheon, just in time for Mother's Day!

Be a part of the event as a sponsor. There are several opportunities available:

- Presenting Sponsor
- VIP Table
- Ad in the Program/Ad Book
- Boutique Vendor

See below for details on all of these opportunities. Questions? Call Beth Norviel, Director of Special Events & Communications for the City of Saint Charles, at 636-255-6139.

SPONSOR APPLICATION

Section 1: Contact Information	
Business Name:	
First Name:	Home Phone:
Last Name:	Business Phone:
Street:	Cell Phone:
City:	Web Site:
State:	Email Address:
Zip Code:	
Federal Tax ID Number:	

Section 2: Sponsorship Details		
Please choose a Sponsorship Level Below		
<input type="checkbox"/> Presenting Sponsor	<ul style="list-style-type: none"> 2 VIP tables at event, located near the stage with waitress service for refreshments Full page, inside front cover ad in program/ad book Name/Logo on all marketing materials for event Opportunity for table in boutique at event 	Cost: \$2,500
<input type="checkbox"/> VIP Table	<ul style="list-style-type: none"> VIP table for 8 guests, located near the stage with waitress service for refreshments Name/Logo in ad/program book 	Cost: \$300

Ad/Program Book Ads	We are printing a program/ad book that will be given to each attendee. Following are the ad sizes and costs:	
<input type="checkbox"/> Full Page Ad	Includes 5.5" x 8.5" ad and a table at the boutique	Cost: \$250
<input type="checkbox"/> Half-Page Ad	Includes 5.5"x 4.25" ad	Cost: \$100
<input type="checkbox"/> Quarter-Page Ad	Includes 2.75' x 4.25" ad	Cost: \$50
<input type="checkbox"/> Business Card Ad	Business Card Size Ad	Cost: \$25
<input type="checkbox"/> Table at Shopping Boutique	Table at shopping boutique at event to sell merchandise – Great timing for Mother's Day Gifts!	Cost: \$100

*All ad materials will be due by April 24, 2023 and need to be emailed to beth.norviel@stcharlescitymo.gov

Want to be a model in the show? Give us your contact information below and we will be in touch!

First Name:	Last Name:
Phone Number:	Age:
Street Address:	City
State:	Zip

Does your business have costumes, accessories or decorations you can donate to the event? If your donation is accepted, you can receive a table at the Shopping Boutique for \$50. In addition, your name/company logo will be included in the program/ad booklet for free in recognition of your donation.

Business Name:	
First Name:	Home Phone:
Last Name:	Business Phone:
Street:	Cell Phone:
City:	Web Site:
State:	Email Address:
Zip Code:	
What do you have to donate to the event?	

If you would like to register and pay online, please visit: <https://stcfashionshow.eventbrite.com>