The first engagement window for the Frenchtown Great Streets project included a Community Planning Workshop and an online survey. The community planning workshop was held on December 12, 2019 at Climb So Ill. During the workshop, participants participated in live polling during the presentation and active breakout sessions. The materials from the workshop event were also available online between December 12, 2019 and January 26, 2020.

<table>
<thead>
<tr>
<th>ENGAGEMENT TYPE</th>
<th>NUMBER OF PARTICIPANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workshop 1</td>
<td>52</td>
</tr>
<tr>
<td>Online</td>
<td>488</td>
</tr>
<tr>
<td>Total</td>
<td>540</td>
</tr>
</tbody>
</table>
1. The St. Charles festival I enjoy attending, or participating in, is...(Select all that apply)

2. Festival of the Little Hills

3. Oktoberfest

4. Christmas Traditions

Bah hum bug. I do not attend any
2. In order to help the Team understand who is participating, please tell us where you live in relation to the Foundry Art Centre. (Select One)
3. In order to help the Team understand who is participating, please tell us your age (Select One):

- **Under 18**: 0% (0) for Combined Results, 1% (1) for Online Participants, 1% (1) for Public Meeting Participants.
- **18 – 25**: 5% (9) for Combined Results, 8% (8) for Online Participants, 1% (1) for Public Meeting Participants.
- **26 – 35**: 10% (58) for Combined Results, 56% (56) for Online Participants, 2% (2) for Public Meeting Participants.
- **36 – 50**: 20% (150) for Combined Results, 134% (134) for Online Participants, 16% (16) for Public Meeting Participants.
- **51 – 65**: 25% (149) for Combined Results, 164% (164) for Online Participants, 15% (15) for Public Meeting Participants.
- **66 +**: 30% (11) for Combined Results, 61% (61) for Online Participants, 8% (8) for Public Meeting Participants.
- **I would prefer not to answer this question**: 0% (0) for Combined Results, 8% (8) for Online Participants, 8% (8) for Public Meeting Participants.

Combined Results: 450, Online Participants: 970, Public Meeting Participants: 30.
4. I have lived in the City of St. Charles area for...(Select One)

- **Less than 3 years**: 49 respondents (6%), 43 respondents (6%)
- **3 to 5 years**: 29 respondents (6%), 23 respondents (6%)
- **6 to 10 years**: 36 respondents (6%), 35 respondents (6%)
- **11 to 20 years**: 1 respondent (1%), 64 respondents (10%), 59 respondents (59%)
- **20 years or more**: 231 respondents (214 respondents)
- **I do not live in the City of St. Charles**: 51 respondents (42 respondents), 9 respondents (9%)
5. Typically, what is your primary reason for visiting Frenchtown...(Select all that apply)

- I live here
- My family/friends live here
- I work or go to school in Frenchtown
- I shop or seek services here
- I own a business or property here
- I worship here
- Special events, museums or entertainment venues
- Recreation (walking, jogging, cycling, etc.)
- Other
- I do not visit Frenchtown

[Bar chart showing percentages for each reason, with Combined Results, Online Participants, and Public Meeting Participants.]
6. The improvements that have been implemented since the 2003 study that have been most beneficial are...
(Choose the top 3)
7. The recommendations from the 2018 audit that are most important to achieve Frenchtown’s vision are...
(Choose your top 3)
8. The long-range projects from the 2018 audit that will have the biggest impact on the area's future development are...(Choose your top 3)
9. I would consider the Frenchtown Great Street project a success if it results in...(Choose your top 3)

1. A festive, lively and comfortable place that is full of life and activity day and night
2. A real and neighborly community where people live, work and play
3. A district where you can find visual arts, music, and entertainment

- A place that is creative, edgy, unique and true to itself
- More shopping opportunities
- A historic district that has mix of amazing architecture
- All industrial land uses are relocated to more appropriate location
- Enough new residents are attracted to support a grocery store
- I like Frenchtown the way it is. Do not change.

Combined Results
Online Participants
Public Meeting Participants
10. The most important community considerations to address in Frenchtown are...(Choose your top 3)

1. Increase outdoor dining opportunities and activities
2. Improve the look of the streetscape
3. Create a setting for community activities, events or festivals

- Provide bike lanes and bike parking
- Reduce the impacts (parking, noise) to adjacent residential areas
- Increase safety
- Increase the sidewalk widths
- Improve neighborhood connectivity and pedestrian friendliness
- Reduce vehicular speed
- Increase parking

Bar chart showing the percentage of respondents for each consideration.
11. The most important environmental issues to address in Frenchtown are...(Choose your top 3)

- **Flooding and stormwater management**: 231 (Online), 201 (Public Meeting), 217 (Combined)
- **Not enough street trees and vegetation**: 216 (Online), 21 (Public Meeting), 217 (Combined)
- **Attract birds, bees, butterflies and other wildlife**: 155 (Online), 141 (Public Meeting), 141 (Combined)

Other issues:
- Air quality: 28 (Online), 9 (Public Meeting), 37 (Combined)
- Noise: 67 (Online), 9 (Public Meeting), 58 (Combined)
- Impacts of vehicles use: 80 (Online), 11 (Public Meeting), 69 (Combined)
- Lighting impacts on the night sky: 47 (Online), 7 (Public Meeting), 40 (Combined)
- Trash and sanitation issues: 40 (Online), 107 (Public Meeting), 119 (Combined)
- Snow and snow removal: 21 (Online), 12 (Public Meeting), 17 (Combined)
- Other: 18 (Online), 18 (Public Meeting), 18 (Combined)
12. On a scale of 1 to 10, with 10 being the highest, how do you rate the aesthetics of North 2nd Street today?
13. On a scale of 1 to 10, with 10 being the highest, how do you rate the aesthetics of North 3rd Street today between 370 and the roundabout? (Select One)
14. What does Frenchtown need more of? (Choose your top 3)

1. Restaurants
2. Shops and Specialty Retail
3. Entertainment venues or events, including theaters and museums
15. The mobility issues that concern me most in Frenchtown are... (Choose your top 3)

1. Uneven, broken or hazardous sidewalk conditions
   - Combined Results: 238
   - Public Meeting Participants: 217
   - Online Participants: 21

2. Parking
   - Combined Results: 154
   - Public Meeting Participants: 128
   - Online Participants: 26

3. Non-existent, non-accessible or narrow crosswalks
   - To many curb cuts/breaks in the sidewalk
     - Combined Results: 74
     - Public Meeting Participants: 70
     - Online Participants: 14
   - Bicycle accessibility
     - Combined Results: 50
     - Public Meeting Participants: 42
     - Online Participants: 8
   - Lack of signals for safely crossing the street
     - Combined Results: 71
     - Public Meeting Participants: 65
     - Online Participants: 6

Other concerns:
- I do not have any concerns
  - Combined Results: 52
  - Public Meeting Participants: 48
  - Online Participants: 4
16. When walking around Frenchtown, the safety issues that concern me most are...(Choose your top 3)

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
<th>Top 3 Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crossing N 2nd Street</td>
<td>116%</td>
<td>3</td>
</tr>
<tr>
<td>Crossing N 3rd Street</td>
<td>53%</td>
<td>3</td>
</tr>
<tr>
<td>Crossing W Clark Street</td>
<td>28%</td>
<td>3</td>
</tr>
<tr>
<td>Crossing side streets</td>
<td>37%</td>
<td>3</td>
</tr>
<tr>
<td>Too many driveways or curb cuts</td>
<td>172%</td>
<td>1</td>
</tr>
<tr>
<td>Narrow sidewalks and uneven surfaces</td>
<td>150%</td>
<td>1</td>
</tr>
<tr>
<td>Insufficient street lighting</td>
<td>138%</td>
<td>2</td>
</tr>
<tr>
<td>Unsafe alleys</td>
<td>119%</td>
<td>2</td>
</tr>
<tr>
<td>Water ponding and icing</td>
<td>113%</td>
<td>4</td>
</tr>
<tr>
<td>Other</td>
<td>98%</td>
<td>4</td>
</tr>
</tbody>
</table>
17. What is the most important streetscape improvement for you in Frenchtown? (Choose your top 3)

- **Additional parking**: 29% (Combined Results, 29)
- **Wider and consistently surfaced sidewalks**: 23% (Combined Results, 176, Online Participants, 130, Public Meeting Participants, 15)
- **More trees and vegetation**: 26% (Combined Results, 176, Online Participants, 130, Public Meeting Participants, 15)
- **Stormwater management features**: 19% (Combined Results, 101, Online Participants, 98, Public Meeting Participants, 13)
- **Bicycle access/infrastructure and connections**: 8% (Combined Results, 16, Online Participants, 9, Public Meeting Participants, 7)
- **Relocating overhead utilities**: 11% (Combined Results, 16, Online Participants, 9, Public Meeting Participants, 7)
- **Better pedestrian crossings**: 9% (Combined Results, 9, Online Participants, 9, Public Meeting Participants, 7)
- **Better signage and wayfinding**: 6% (Combined Results, 6, Online Participants, 6, Public Meeting Participants, 6)
- **Street lighting**: 16% (Combined Results, 16, Online Participants, 10, Public Meeting Participants, 15)
- **Other**: 0% (Combined Results, 0, Online Participants, 0, Public Meeting Participants, 0)
18. I would like to see the following activities along the river...(Select all that apply)
19. What does an artsy, edgy and creative district in Frenchtown mean to me? (Select all that apply)

1. New contemporary or modern architecture, including containers and tiny houses
   - Combined Results: 269
   - Online Participants: 229
   - Public Meeting Participants: 40

2. Historic buildings renovated in a contemporary or modern way
   - Combined Results: 61
   - Online Participants: 16
   - Public Meeting Participants: 16

3. Public art and street performance space
   - Combined Results: 188
   - Online Participants: 144
   - Public Meeting Participants: 17

4. Pet friendly
   - Combined Results: 143
   - Online Participants: 141
   - Public Meeting Participants: 17

5. Contemporary or modern site furnishings (street lights, benches, bike racks, etc.)
   - Combined Results: 170
   - Online Participants: 106
   - Public Meeting Participants: 86

6. Mixed use land uses
   - Combined Results: 18
   - Online Participants: 22
   - Public Meeting Participants: 21

7. Food trucks
   - Combined Results: 22
   - Online Participants: 22
   - Public Meeting Participants: 20

8. Seasonal Parklets and Pop-Up parks along North 2nd Street
   - Combined Results: 18
   - Online Participants: 19
   - Public Meeting Participants: 3

9. Farmer’s Market
   - Combined Results: 225
   - Online Participants: 203
   - Public Meeting Participants: 22

10. Other
    - Combined Results: 3
      - Online Participants: 19
      - Public Meeting Participants: 3
20. The street section in Frenchtown can take on many forms. I feel the following are appropriate for the North 2nd Street Corridor... (Select all that apply)

- No change. Retain existing
- Four lanes, 2 in each direction, and no parking
- Two lanes with parallel parking on each side and bulbouts at corners
- Two lanes with parallel parking on each side and mid-block bulbouts
- Two lanes with parallel parking on each side and bulbouts at corners and mid-block
- Two lanes with parallel parking on one side and expanded sidewalk on the other
- Two lanes with parallel parking on one side and planting area on other
- Two lanes with no parking and expanded sidewalks on both sides
- Two lanes with dedicated bike lane on one side and parallel parking on the other
- I do not know. I would like to learn more
21. The sidewalk section in Frenchtown can take on many forms. I feel the following are appropriate for the North 2nd Street and North 3rd Street Corridor...(Select all that apply)

- Remain the same
- Remain the same but add street tree and parking aisles
- Move curbs on both sides to create room for dining and street trees
- Move curbs on one side to create room for dining and street trees on that side
- Create expanded bulbouts at corners for dining, street trees and stormwater management
- Create mid-block bulbouts for dining and street trees
- Create mid-block and corner bulbouts
- I do not know. I would like to learn more
22. The Bicycle and Pedestrian Master Plan indicate a shared lane along North 2nd Street Corridor to Route 370. Is this still valid or should we reconsider as a dedicated bike lane? (Choose One)

- Shared lanes are appropriate: 81 (83 votes)
- Dedicated bike lanes are needed on N 2nd Street: 110 (118 votes)
- Bicycle improvements are not needed on N 2nd Street: 7 (8 votes)
- Shared or dedicated bicycle lanes are not needed but provide bicycle racks: 23 (27 votes)
- I do not know. I would like to know more: 71 (71 votes)
23. I feel the Main Street model of parallel parking along the street and off-street shared parking lots is also appropriate for Frenchtown. (Select One)
Prioritization Exercise

How much do you think these interventions might impact the overall image of Frenchtown?

0 = no impact at all
1-10 = moderate impact
11-100 = great impact

- Pedestrian friendly
- Safe crosswalks
- Wider sidewalks
- Slow down traffic
- Clean up & enhance image
- Full-time marketing activity
- Anchor restaurant
- Central Public Space
- Flood levy raised 16 inches
- Tie in with Katy Trail
- Additional parking
- Create an Arts District
- Public artwork

Frenchtown Great Streets, St. Charles MO

December 12, 2019
Prioritization Exercise

Objective: How critical do you think each one of these interventions is to help change and improve Frenchtown?

(Place dots on scale)

1. Pedestrian friendly
2. Safe crosswalks
3. Wider sidewalks
4. Slow down traffic
5. Clean up & enhance image
6. Full-time marketing activity
7. Anchor restaurant
8. Central Public Space
9. Flood levy raised 16 inches
10. Tie in with Katy Trail
11. Additional parking
12. Create an Arts District
13. Public artwork

Frenchtown Great Streets, St. Charles MO

December 12, 2019
Comment Cards

COMMENT CARD
Your opinions and thoughts are important to us and the process.
1. Do you have anything you would like the consultant team to know?
2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

MORE BARS
MIXER CLJRS
WHORE HOUSE

COMMENT CARD
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Walkability is key to healthy community
NAB credits could be available if funding from RUSD is secured under our plan
I am concerned about emergency vehicles being able to get through with the suggested street width in our group
Comment Cards

COMMENT CARD

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2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

1. Look at LCRRA Plans for S. Main (1960-70)

2. Workshop is great - well presented

3. When “project” is finished what will be the deliverable?? Study results or physical changes?

COMMENT CARD

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2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

Flyer mailed or delivered to residents
Comment Cards

**COMMENT CARD**

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2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

The workshop was helpful and having active participation was good.

**COMMENT CARD**

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2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

Activate the space/courtyard behind Foundry in front of Climb Smith - get access to key trail - court yard.
Comment Cards

**COMMENT CARD**
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3. Do you have any questions about the project or the process?

Keep the building facades true to era. Historic
biking or shared street is a need which needs to be addressed.
Streetlights needed along 2nd between Clark & Franklin

**COMMENT CARD**
Your opinions and thoughts are important to us and the process.
1. Do you have anything you would like the consultant team to know?
2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

I'm concerned about the stormwater issues that already exist.
My basement floods, as in water flows in the drain. I would hope that there are improvements to the sewer system to not only accommodate new development, but also mitigate the existing problems.