A. COMMUNITY PLANNING WORKSHOP 1 RESULTS

The first engagement window for the Frenchtown Great Streets project included a Community Planning Workshop and an online survey. The community planning workshop was held on December 12, 2019 at Climb So Ill. During the workshop, participants participated in live polling during the presentation and active breakout sessions. The materials from the workshop event were also available online between December 12, 2019 and January 26, 2020.

<table>
<thead>
<tr>
<th>ENGAGEMENT TYPE</th>
<th>NUMBER OF PARTICIPANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workshop 1 Participants</td>
<td>52</td>
</tr>
<tr>
<td>Online Participants</td>
<td>488</td>
</tr>
<tr>
<td>Mail-In Participants</td>
<td>7</td>
</tr>
<tr>
<td>Total</td>
<td>547</td>
</tr>
</tbody>
</table>
1. The St. Charles festival I enjoy attending, or participating in, is... (Select all that apply)

- St. Charles Riverfest
- Festival of the Little Hills
- St. Louis Renaissance Festival
- Daniel Boone Homebrew Festival
- Celebrate St. Peters
- Oktoberfest
- Legends & Lanterns
- Blessing of the Fleet/Parade of Boats
- Christmas Traditions
- Bah hum bug. I do not attend any

2. St. Charles Riverfest: Combined Results 238, Online Participants 216, Public Meeting Participants 22
3. Festival of the Little Hills: Combined Results 327, Online Participants 309, Public Meeting Participants 22
4. St. Louis Renaissance Festival: Combined Results 41, Online Participants 34, Public Meeting Participants 6
5. Daniel Boone Homebrew Festival: Combined Results 7, Online Participants 7, Public Meeting Participants 7
6. Celebrate St. Peters: Combined Results 18, Online Participants 48, Public Meeting Participants 6
7. Oktoberfest: Combined Results 197, Online Participants 225, Public Meeting Participants 22
8. Legends & Lanterns: Combined Results 13, Online Participants 13, Public Meeting Participants 13
9. Blessing of the Fleet/Parade of Boats: Combined Results 16, Online Participants 13, Public Meeting Participants 3
10. Christmas Traditions: Combined Results 352, Online Participants 326, Public Meeting Participants 26
2. In order to help the Team understand who is participating, please tell us where you live in relation to the Foundry Art Centre. (Select One)

- **Within the project area**
  - 38%
  - 26%
  - 8%
- **Within a 10-minute walk from the Foundry Art Centre**
  - 78%
  - 63%
  - 1%
- **Within a 20-minute walk from the Foundry Art Centre**
  - 67%
  - 60%
  - 5%
- **In the city, but more than a 20-minute walk from the Foundry Art Centre**
  - 167
  - 165
- **Outside of the city, but within St. Charles County**
  - 82
  - 76
- **Outside St. Charles County**
  - 26
  - 24
- **Other**
  - 3
  - 3
3. In order to help the Team understand who is participating, please tell us your age (Select One):

- **Under 18**: 0 (Online), 1 (Public Meeting), 1 (Mail-In), 0 (Combined)
- **18 – 25**: 8 (Online), 10 (Public Meeting), 1 (Mail-In), 1 (Combined)
- **26 – 35**: 2 (Online), 56 (Public Meeting), 1 (Mail-In), 58 (Combined)
- **36 – 50**: 1 (Online), 134 (Public Meeting), 16 (Mail-In), 150 (Combined)
- **51 – 65**: 0 (Online), 149 (Public Meeting), 15 (Mail-In), 166 (Combined)
- **66 +**: 9 (Online), 75 (Public Meeting), 11 (Mail-In), 61 (Combined)
- **I would prefer not to answer this question**: 0 (Online), 1 (Public Meeting), 0 (Mail-In), 1 (Combined)
4. I have lived in the City of St. Charles area for...(Select One)

- **Less than 3 years**: 43% (43 people), 6% (6 people)
- **3 to 5 years**: 23% (23 people), 6% (6 people)
- **6 to 10 years**: 35% (36 people), 36% (35 people)
- **11 to 20 years**: 59% (64 people), 5% (5 people)
- **20 years or more**: 214 people, 17% (17 people)
- **I do not live in the City of St. Charles**: 9 people, 42% (42 people)

1 person selected "I do not live in the City of St. Charles."
5. Typically, what is your primary reason for visiting Frenchtown...(Select all that apply)

- **I live here**
  - Combined Results: 58
  - Online Participants: 38
  - Public Meeting Participants: 25
  - Mail-In Participants: 21

- **My family/friends live here**
  - Combined Results: 52
  - Online Participants: 21
  - Public Meeting Participants: 1
  - Mail-In Participants: 1

- **I work or go to school in Frenchtown**
  - Combined Results: 11
  - Online Participants: 11
  - Public Meeting Participants: 1
  - Mail-In Participants: 1

- **I shop or seek services here**
  - Combined Results: 228
  - Online Participants: 23
  - Public Meeting Participants: 204
  - Mail-In Participants: 7

- **I own a business or property here**
  - Combined Results: 26
  - Online Participants: 7
  - Public Meeting Participants: 51
  - Mail-In Participants: 1

- **I worship here**
  - Combined Results: 145
  - Online Participants: 14
  - Public Meeting Participants: 131
  - Mail-In Participants: 1

- **Special events, museums or entertainment venues**
  - Combined Results: 132
  - Online Participants: 0
  - Public Meeting Participants: 21
  - Mail-In Participants: 0

- **Recreation (walking, jogging, cycling, etc.)**
  - Combined Results: 78
  - Online Participants: 2
  - Public Meeting Participants: 77
  - Mail-In Participants: 0

- **Other**
  - Combined Results: 24
  - Online Participants: 2
  - Public Meeting Participants: 13
  - Mail-In Participants: 0

- **I do not visit Frenchtown**
  - Combined Results: 1
  - Online Participants: 1
  - Public Meeting Participants: 0
  - Mail-In Participants: 0
6. The improvements that have been implemented since the 2003 study that have been most beneficial are...
(Choose the top 3)
7. The recommendations from the 2018 audit that are most important to achieve Frenchtown’s vision are... (Choose your top 3)

<table>
<thead>
<tr>
<th>Recommendation</th>
<th>Combined Results</th>
<th>Online Participants</th>
<th>Public Meeting Participants</th>
<th>Mail-In Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prototype Area between Bayard and Franklin</td>
<td>62</td>
<td>50</td>
<td>10</td>
<td>2</td>
</tr>
<tr>
<td>Conduct drainage study</td>
<td>65</td>
<td>52</td>
<td>10</td>
<td>2</td>
</tr>
<tr>
<td>Improvements to sidewalks, curbs &amp; gutters</td>
<td>214</td>
<td>191</td>
<td>31</td>
<td>2</td>
</tr>
<tr>
<td>Aesthetic enhancements</td>
<td>214</td>
<td>191</td>
<td>31</td>
<td>2</td>
</tr>
<tr>
<td>Enhance pedestrian crosswalks and safety</td>
<td>120</td>
<td>112</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Create a Central Square</td>
<td>151</td>
<td>141</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>New businesses and residential development</td>
<td>246</td>
<td>228</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>City Code/ Ordinance updates</td>
<td>48</td>
<td>43</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Neutral/ No opinion</td>
<td>33</td>
<td>22</td>
<td>2</td>
<td>0</td>
</tr>
</tbody>
</table>
8. The long-range projects from the 2018 audit that will have the biggest impact on the area’s future development are...(Choose your top 3)
9. I would consider the Frenchtown Great Street project a success if it results in... (Choose your top 3)

1. A festive, lively and comfortable place that is full of life and activity day and night
2. A real and neighborly community where people live, work and play
3. A district where you can find visual arts, music, and entertainment

- **A festive, lively and comfortable place that is full of life and activity day and night**
  - Combined Results: 253
  - Online Participants: 230
  - Public Meeting Participants: 21
  - Mail-In Participants: 2

- **A real and neighborly community where people live, work and play**
  - Combined Results: 28
  - Online Participants: 4
  - Public Meeting Participants: 28
  - Mail-In Participants: 5

- **A district where you can find visual arts, music, and entertainment**
  - Combined Results: 152
  - Online Participants: 137
  - Public Meeting Participants: 15
  - Mail-In Participants: 3

- **More shopping opportunities**
  - Combined Results: 99
  - Online Participants: 99
  - Public Meeting Participants: 1
  - Mail-In Participants: 0

- **A place that is creative, edgy, unique and true to itself**
  - Combined Results: 228
  - Online Participants: 196
  - Public Meeting Participants: 32
  - Mail-In Participants: 4

- **A historic district that has mix of amazing architecture**
  - Combined Results: 126
  - Online Participants: 126
  - Public Meeting Participants: 10
  - Mail-In Participants: 0

- **All industrial land uses are relocated to more appropriate location**
  - Combined Results: 114
  - Online Participants: 55
  - Public Meeting Participants: 12
  - Mail-In Participants: 0

- **Enough new residents are attracted to support a grocery store**
  - Combined Results: 73
  - Online Participants: 73
  - Public Meeting Participants: 9
  - Mail-In Participants: 2

- **I like Frenchtown the way it is. Do not change.**
  - Combined Results: 59
  - Online Participants: 14
  - Public Meeting Participants: 3
  - Mail-In Participants: 4

- **Others**
  - Combined Results: 2
  - Online Participants: 2
  - Public Meeting Participants: 0
  - Mail-In Participants: 1
10. The most important community considerations to address in Frenchtown are...(Choose your top 3)
11. The most important environmental issues to address in Frenchtown are...(Choose your top 3)

1. Flooding and stormwater management
2. Not enough street trees and vegetation
3. Attract birds, bees, butterflies and other wildlife

- Air quality
- Noise
- Impacts of vehicles use
- Lighting impacts on the night sky
- Trash and sanitation issues
- Snow and snow removal
- Other

Combined Results
Online Participants
Public Meeting Participants
Mail-In Participants
12. On a scale of 1 to 10, with 10 being the highest, how do you rate the aesthetics of North 2nd Street today?
13. On a scale of 1 to 10, with 10 being the highest, how do you rate the aesthetics of North 3rd Street today between 370 and the roundabout? (Select One)
14. What does Frenchtown need more of? (Choose your top 3)

1. Restaurants
2. Shops and Specialty Retail
3. Entertainment venues or events, including theaters and museums
15. The mobility issues that concern me most in Frenchtown are...(Choose your top 3)
16. When walking around Frenchtown, the safety issues that concern me most are...(Choose your top 3)
17. What is the most important streetscape improvement for you in Frenchtown? (Choose your top 3)
18. I would like to see the following activities along the river...(Select all that apply)
19. What does an artsy, edgy and creative district in Frenchtown mean to me? (Select all that apply)

1. Historic buildings renovated in a contemporary or modern way
   - New contemporary or modern architecture, including containers and tiny houses
   - Public art and street performance space
   - Pet friendly

2. Contemporay or modern site furnishings (street lights, benches, bike racks, etc.)
   - Mixed use land uses
   - Food trucks
   - Seasonal Parklets and Pop-Up parks along North 2nd Street
   - Farmer's Market

3. Other
20. The street section in Frenchtown can take on many forms. I feel the following are appropriate for the North 2nd Street Corridor... (Select all that apply)

- No change. Retain existing
- Four lanes, 2 in each direction, and no parking
- Two lanes with parallel parking on each side and bulbouts at corners
- Two lanes with parallel parking on each side and mid-block bulbouts
- Two lanes with parallel parking on each side and bulbouts at corners and mid-block
- Two lanes with parallel parking on one side and expanded sidewalk on the other
- Two lanes with parallel parking on one side and planting area on other
- Two lanes with no parking and expanded sidewalks on both sides
- Two lanes with dedicated bike lane on one side and parallel parking on the other
- I do not know. I would like to learn more
21. The sidewalk section in Frenchtown can take on many forms. I feel the following are appropriate for the North 2nd Street and North 3rd Street Corridor... (Select all that apply)

- Remain the same
- Remain the same but add street tree and parking aisles
- Move curbs on both sides to create room for dining and street trees
- Move curbs on one side to create room for dining and street trees on that side
- Create expanded bulbouts at corners for dining, street trees and stormwater management
- Create mid-block bulbouts for dining and street trees
- Create mid-block and corner bulbouts
- I do not know. I would like to learn more
22. The Bicycle and Pedestrian Master Plan indicate a shared lane along North 2nd Street Corridor to Route 370. Is this still valid or should we reconsider as a dedicated bike lane? (Choose One)

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shared lanes are appropriate</td>
<td>81</td>
</tr>
<tr>
<td>Dedicated bike lanes are needed on N 2nd Street</td>
<td>110</td>
</tr>
<tr>
<td>Bicycle improvements are not needed on N 2nd Street</td>
<td>7</td>
</tr>
<tr>
<td>Shared or dedicated bicycle lanes are not needed but provide bicycle racks</td>
<td>50</td>
</tr>
<tr>
<td>I do not know. I would like to know more.</td>
<td>71</td>
</tr>
</tbody>
</table>

- Shared lanes are appropriate: 81% favor, 2% neutral, 8% against
- Dedicated bike lanes are needed on N 2nd Street: 110% favor, 8% neutral, 1% against
- Bicycle improvements are not needed on N 2nd Street: 7% favor, 30% neutral, 40% against
- Shared or dedicated bicycle lanes are not needed but provide bicycle racks: 50% favor, 27% neutral, 0% against
- I do not know. I would like to know more: 71% favor, 0% neutral, 0% against
23. I feel the Main Street model of parallel parking along the street and off-street shared parking lots is also appropriate for Frenchtown. (Select One)
Prioritization Exercise

How much do you think these interventions might impact the overall image of Frenchtown?

(Place dots on the line)

Pedestrian friendly
Safe crosswalks
Wider sidewalks
Slow down traffic
Clean up & enhance image
Full-time marketing activity
Anchor restaurant
Central Public Space
Flood levy raised 16 inches
Tie in with Katy Trail
Additional parking
Create an Arts District
Public artwork

Frenchtown Great Streets, St. Charles MO

December 12, 2019
Prioritization Exercise

How critical do you think each one of these interventions is to help change and improve Frenchtown?

(Place your vote below)

- Pedestrian friendly
- Safe crosswalks
- Wider sidewalks
- Slow down traffic
- Clean up & enhance image
- Full-time marketing activity
- Anchor restaurant
- Central Public Space
- Flood levy raised 16 inches
- Tie in with Katy Trail
- Additional parking
- Create an Arts District
- Public artwork

Frenchtown Great Streets, St. Charles MO

December 12, 2019
Comment Cards

COMMENT CARD
Your opinions and thoughts are important to us and the process.
1. Do you have anything you would like the consultant team to know?
2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

MORE APRS
MIXER CLIPS
WHORE HOUSE

COMMENT CARD
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1. Do you have anything you would like the consultant team to know?
2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

Walkability is key to healthy community
NAP credits could be available or found from RUPR if seniors were privileged
I am concerned about emergency vehicles being able to get through with the suggested street width in our group
Comment Cards

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2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

1. Look at LCRAA Plans for S. Main (1960-70)
2. Workshop is great - well presented
3. When "project" is finished what will be the deliverable?? Study results or physical changes?

COMMENT CARD
Your opinions and thoughts are important to us and the process.
1. Do you have anything you would like the consultant team to know?
2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

Flyer mailed or delivered to residents
Comment Cards

COMMENT CARD
Your opinions and thoughts are important to us and the process.
1. Do you have anything you would like the consultant team to know?
2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

The workshop was helpful and having active participation was good.

COMMENT CARD
Your opinions and thoughts are important to us and the process.
1. Do you have anything you would like the consultant team to know?
2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

Activate the space/courtyard behind foundry
infront of climb hill - get access to key trail - courtyard.
Comment Cards

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2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

keep the building facades true to era.
biking or shared street is a need which needs to be
 addressed.
Streetlights needed along 2nd between Clark and Franklin

COMMENT CARD
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1. Do you have anything you would like the consultant team to know?
2. Do you have any feedback on this workshop?
3. Do you have any questions about the project or the process?

I'm concerned about the stormwater issues that already exist.
My basement floods, as in water flows in the drain. I would
hope that there are improvements to the sewer system to
t not only accommodate new development, but also mitigate the
existing problems.
We believe that when environment, economics, art and community are combined in harmony with the dictates of the land and needs of society, magical places result — sustainable places of timeless beauty, significant value and enduring quality, places that lift the spirit.

Design Workshop is dedicated to creating Legacy projects: for our clients, for society and for the well-being of our planet.