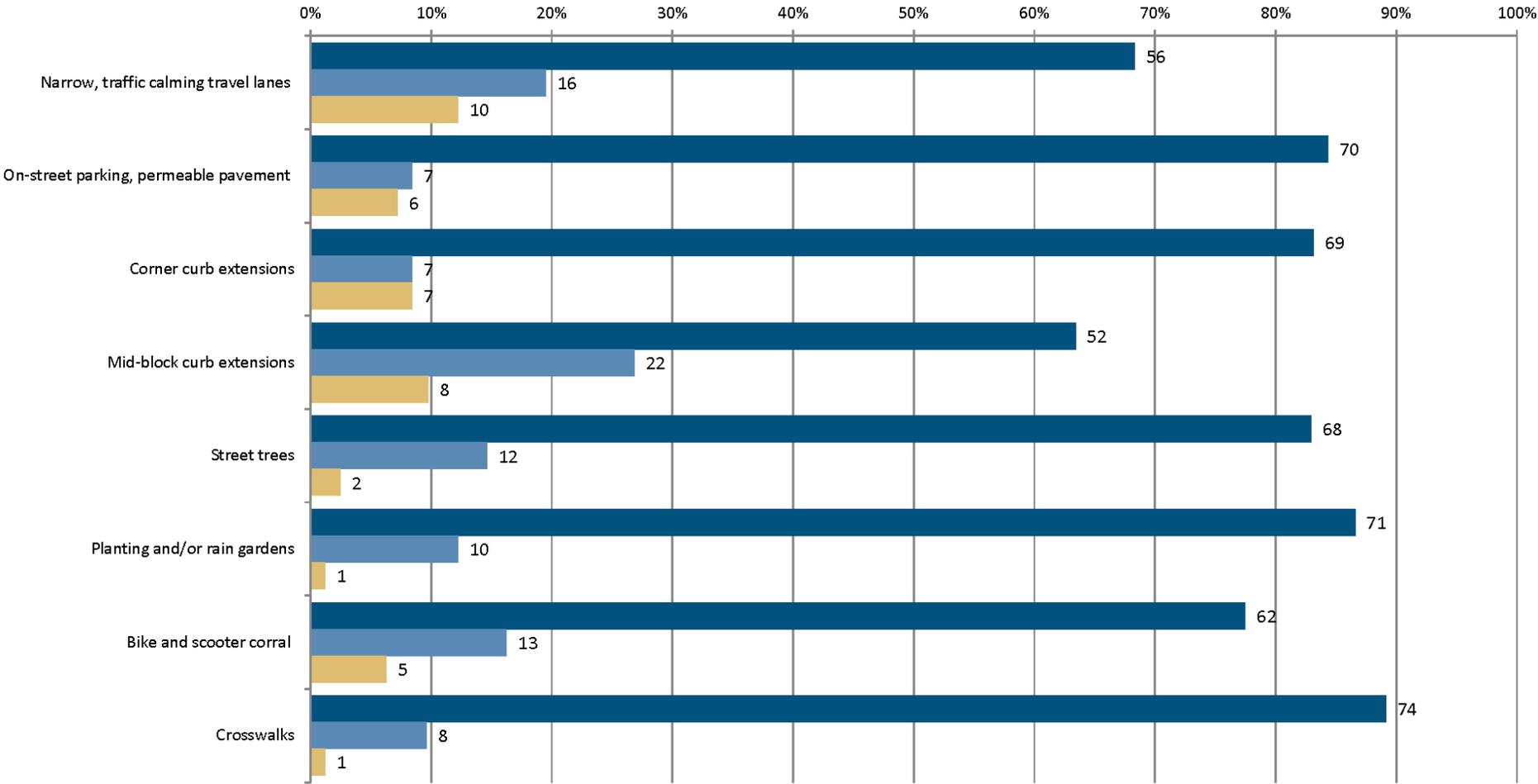


C. COMMUNITY PLANNING WORKSHOP 3 RESULTS

The third engagement window for the Frenchtown Great Streets project was limited to an online survey, print and remote Q+A webinar due to the 2020 Covid-19 pandemic. The materials were available for feedback between April 22 and May 17, 2020.

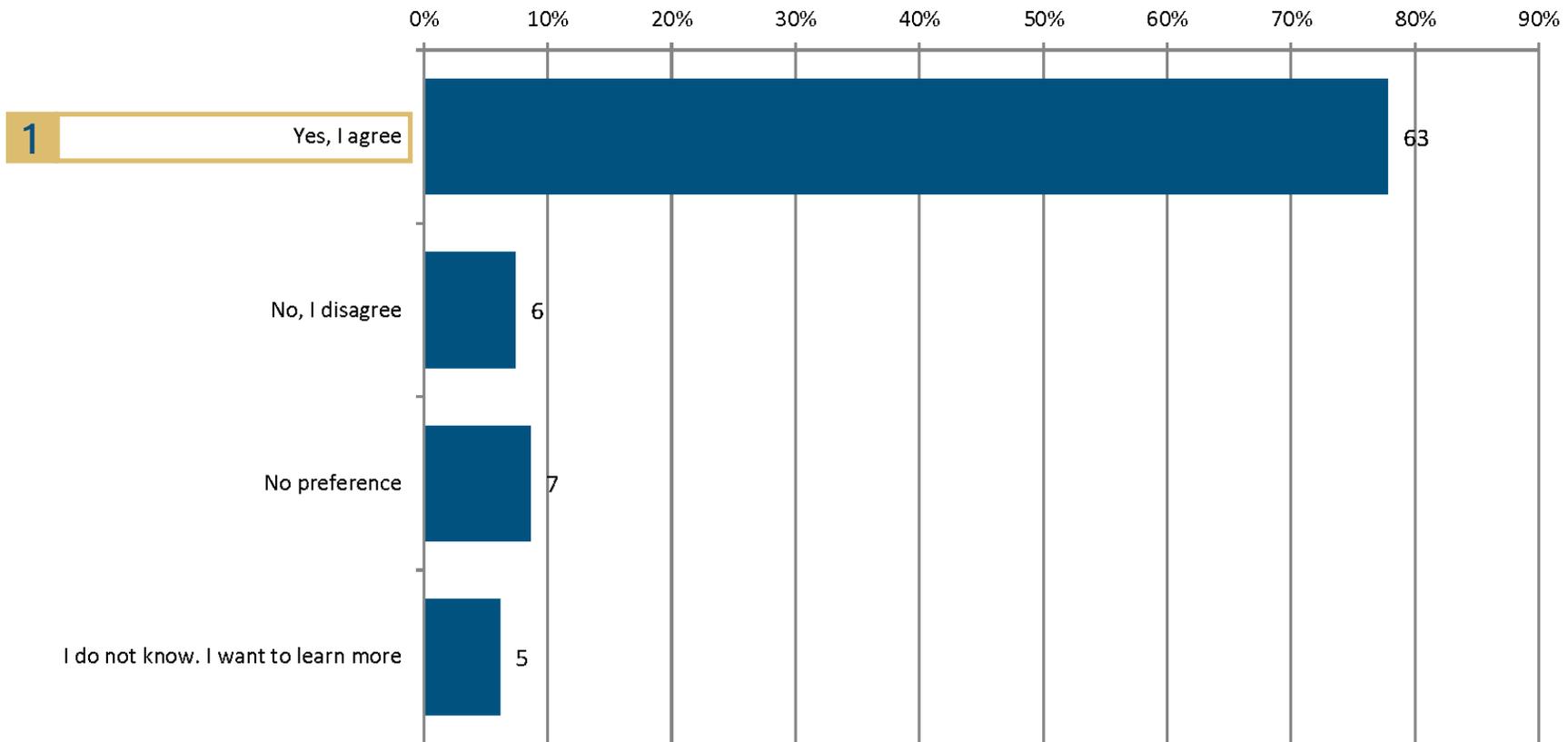
ENGAGEMENT TYPE	NUMBER OF PARTICIPANTS
Q+A Webinar Participants	16
Online survey - Introduction	260
Online survey - Connections and Mobility	183
Online survey - Development Assets	121
Online survey - Green Network and Stormwater	105
Online survey - Character and Identity	97
Online survey - Overall Plan Implementation, Costing and Phasing	92
Online survey - Conclusion	36

1. We want to confirm what we heard from Workshop #2 participants for the street design at the priority area. Use the provided zoomed-in plan drawing of North Second Street (priority area) with labeled elements to complete the table below. (Select one answer for each)



2. We want to confirm what we heard from Workshop #2 participants for the street design north of the priority area. Review the provided zoomed-in plan drawing of North Second Street (north of priority area) with labeled elements. Do you agree with this street design for this area in Frenchtown? (Select one)

Online Participants



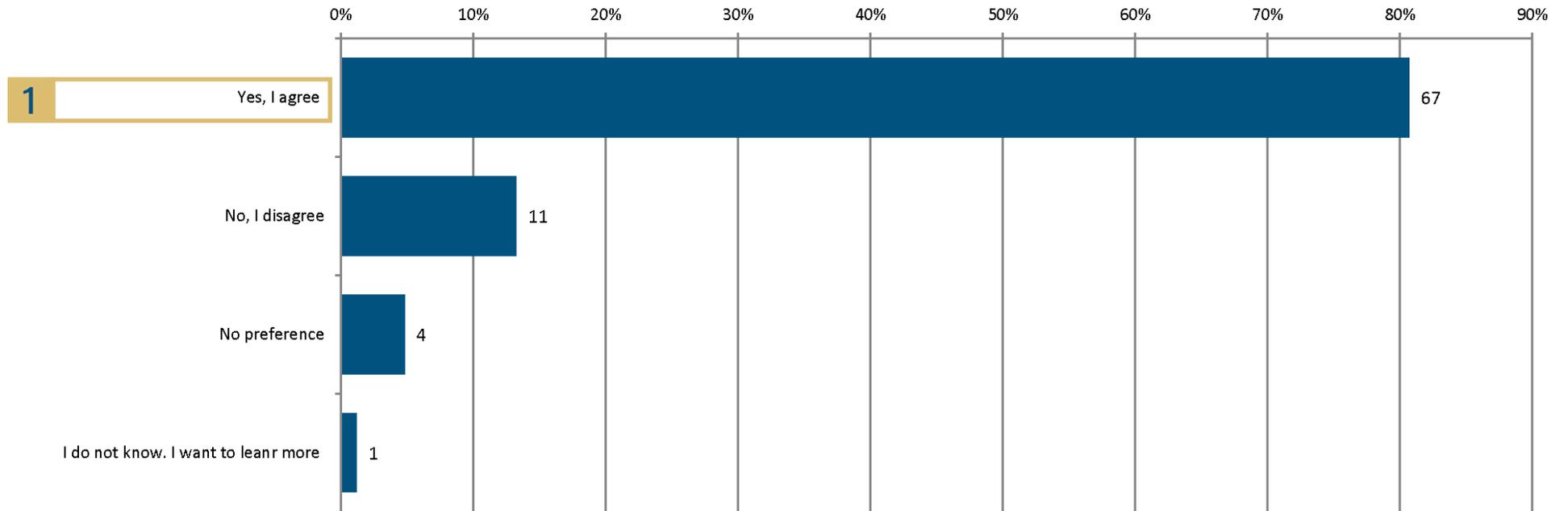
COMMENTS

- No I disagree
- No, narrow lanes, make wider

I wonder why we are using valuable parking areas with gardens? I love greenery. A lot, but it seems counter-productive. I am also to believe this is a highway (94) are lanes allowed to be narrow? We also have trucks coming off of 370 and what will they be using if the street become such? Will they be forced to use the wider residential streets? Who will maintain the landscaping? As it is the city barely keeps up with the living (or dead) plant life we have.

3. We want to confirm what we heard from Workshop #2 participants for the street design south of the priority area. Review the provided zoomed-in plan drawing of North Second Street (south of priority area) with an extended planting area and other labeled elements. Do you agree with this street design for this area in Frenchtown? (Select one)

Online Participants



COMMENTS

Restrictive

Driving visibility on this corner needs to be addressed. Going north to south on Second St to turn east onto Clark is difficult. To see around ACF makes it a challenge. Adding trees to this corner would make it more difficult

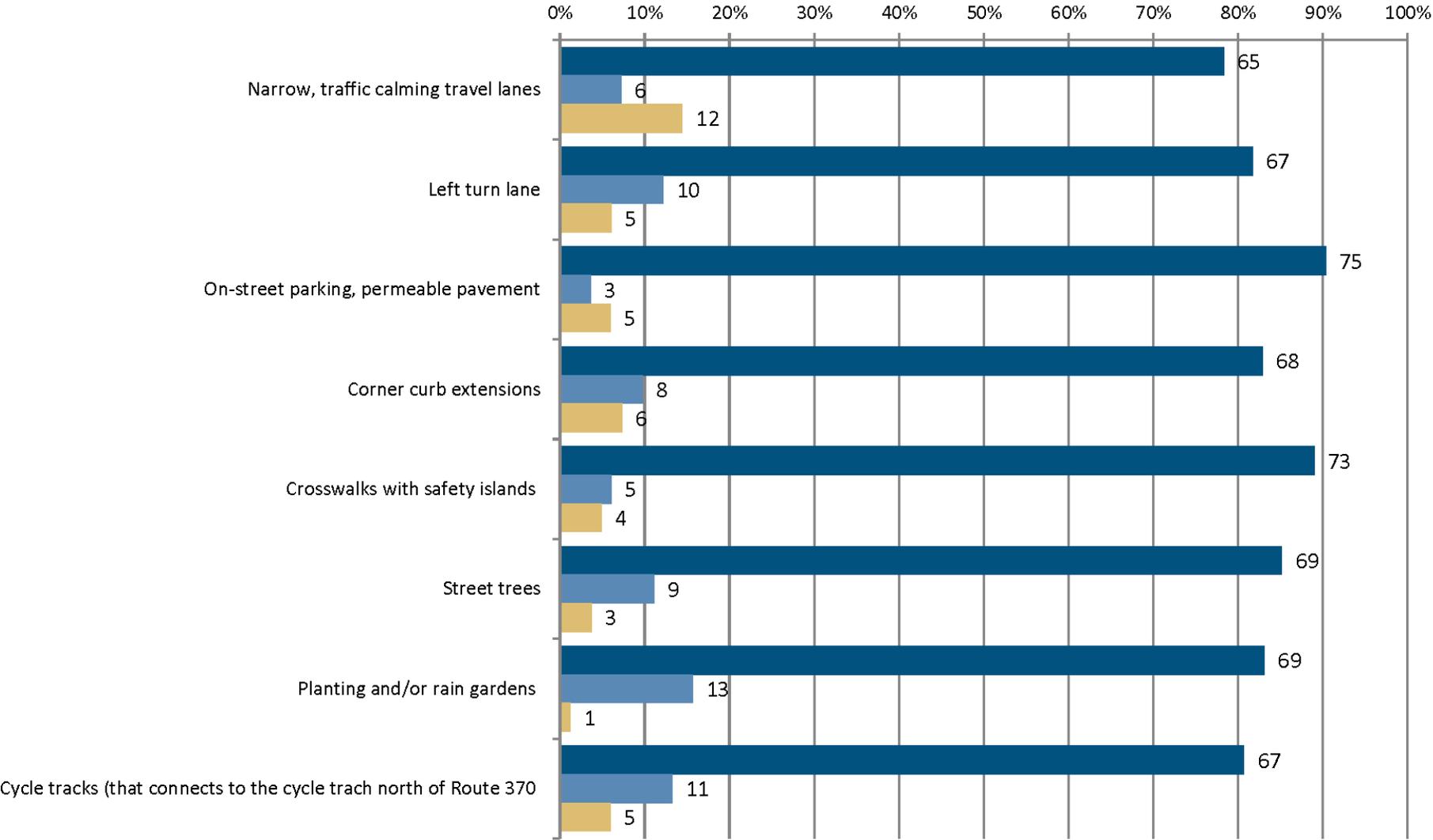
Don't agree with the turn lane

No narrow lanes, make them wider

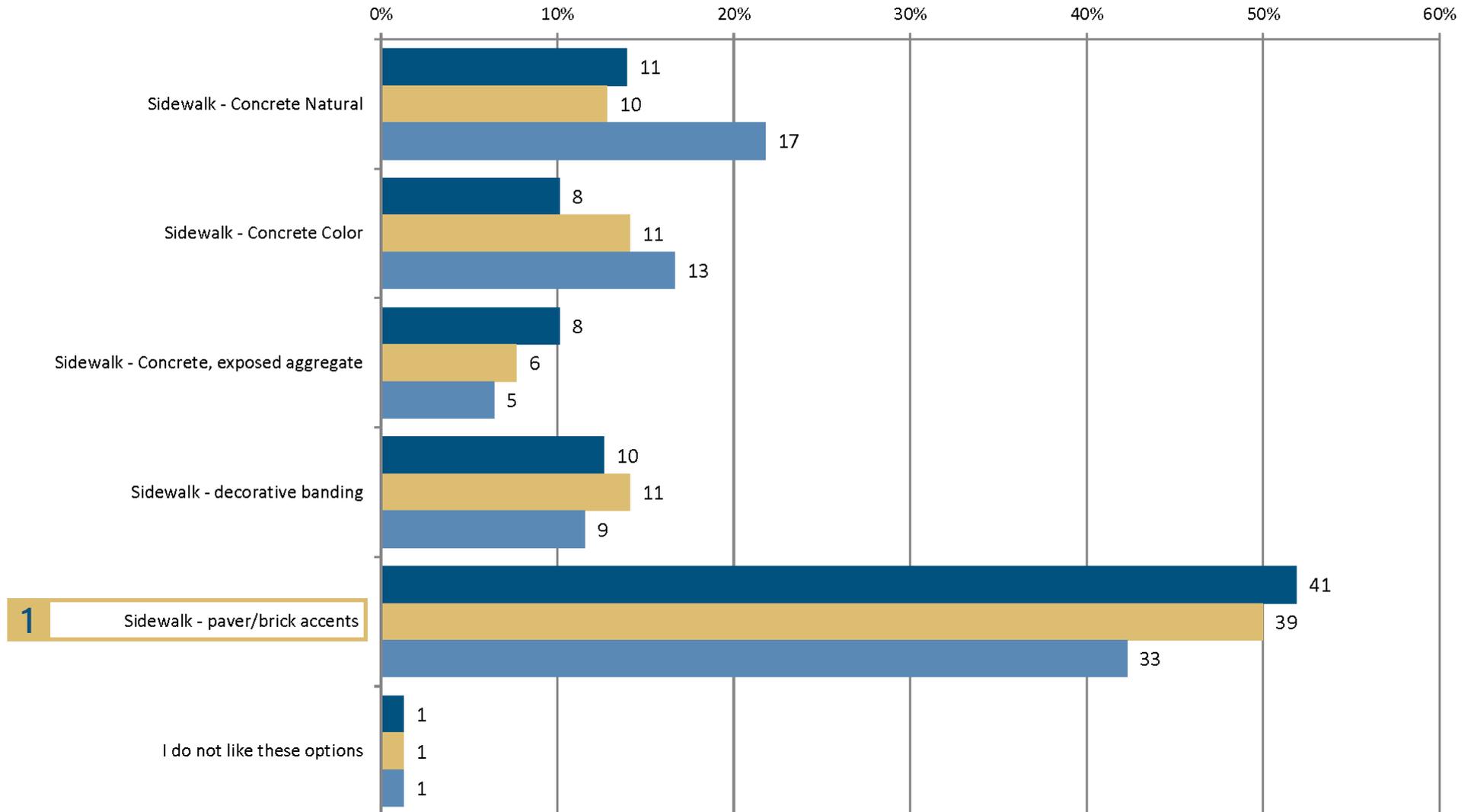
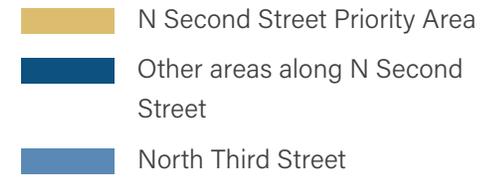
As beautiful as trees are, it's not wise to reduce an already tricky area for traffic near the school

Traffic gets very thick during school pick up/drop off. It looks like needed road space is taken up by more trees? I'm confused.

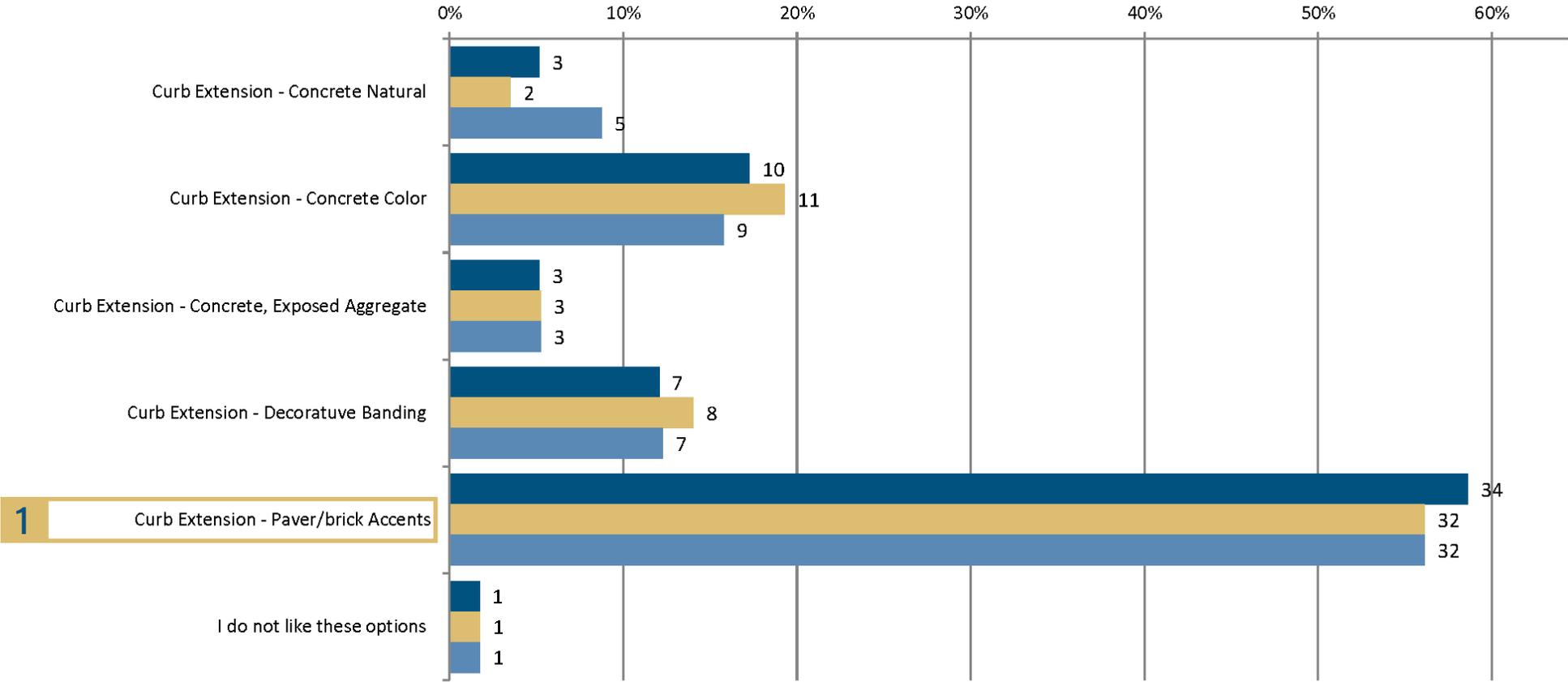
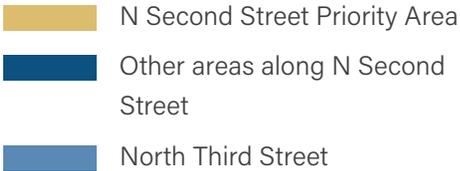
4. We want to confirm what we heard from Workshop #2 participants for the street design of North Third Street. Review the provided zoomed-in plan drawing of North Third Street (between Tecumseh Street and Route 370) with labeled elements to complete the table below. (Select one answer for each)



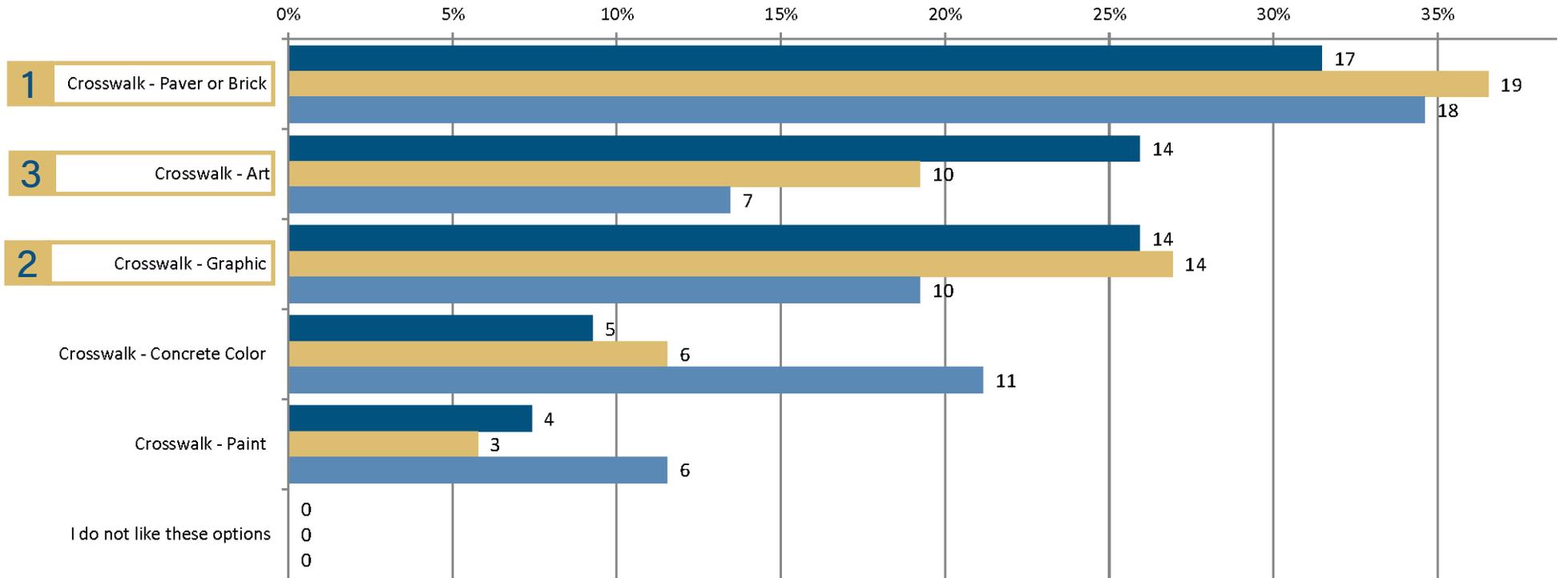
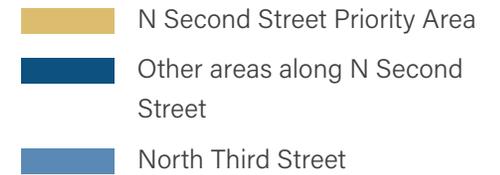
5.1. Which **sidewalk materials** do you prefer for each of the three areas: the priority area, other areas along N Second Street and N Third Street?



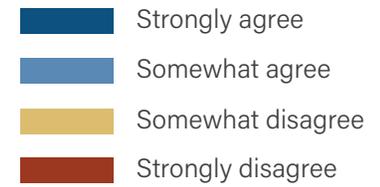
5.2. Which **curb extension materials** do you prefer for each of the three areas: the priority area, other areas along N Second Street and N third Street?



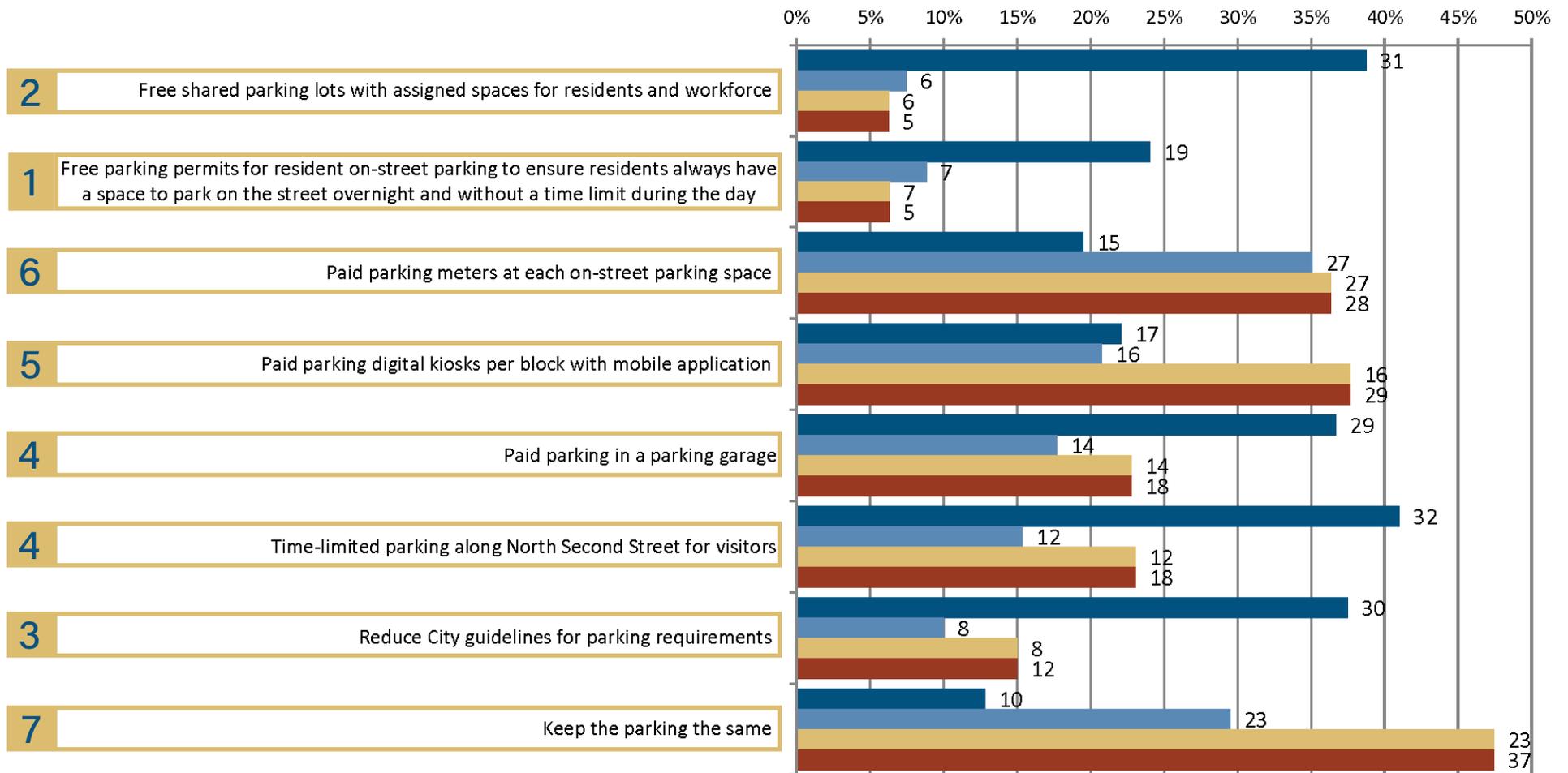
5.3. Which **crosswalk materials** do you prefer for each of the three areas: the priority area, other areas along N Second Street and N Third Street?



6. In the previous Public Workshop #1 and #2, we determined that parking will need to be addressed in Frenchtown in order to achieve new development and a walkable district when where you can park your car once and walk to various destinations. To help fund improvements to Frenchtown and solve potential parking shortages in the future, how much do you agree with the strategies below? (Select one answer for each)

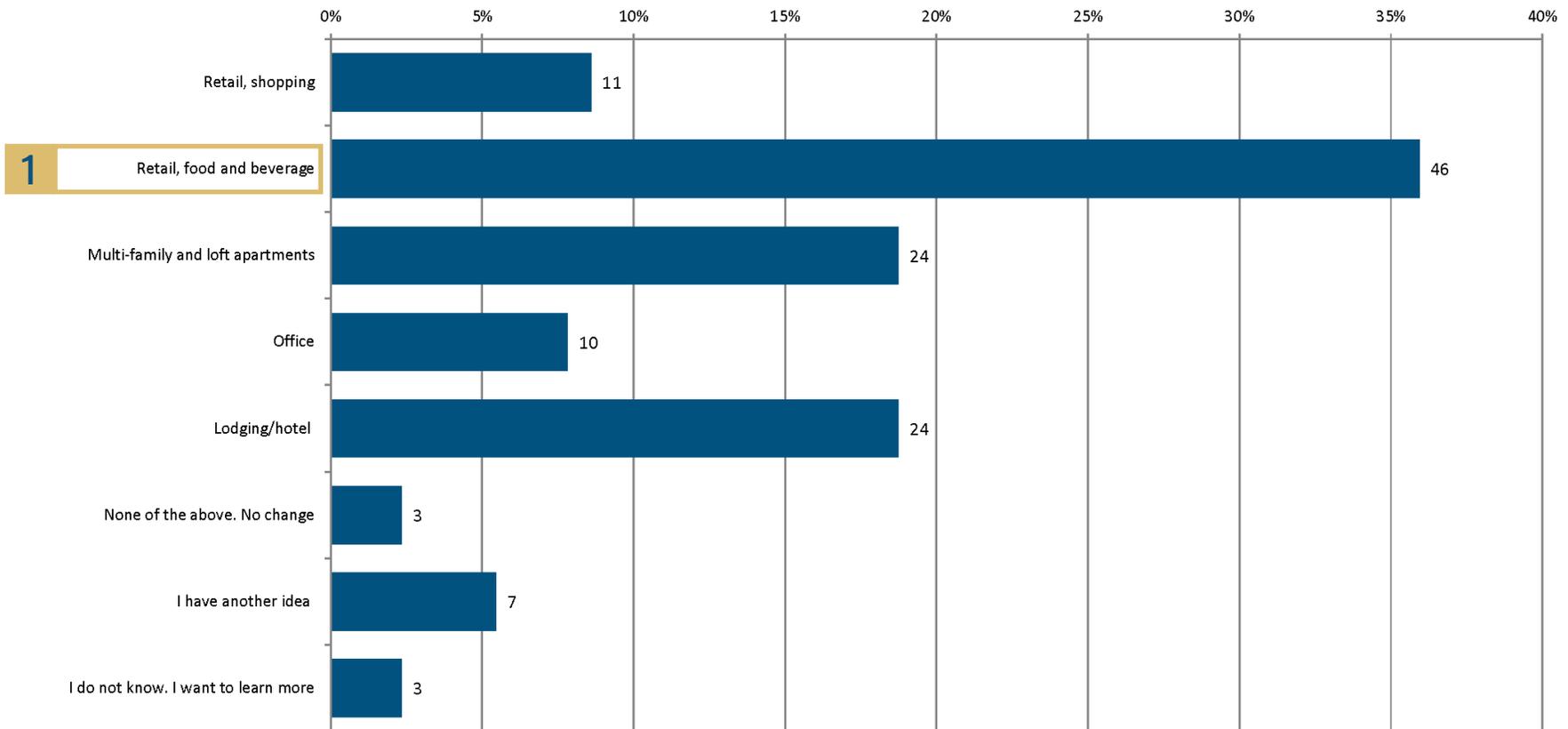


Responses are ranked by averaging the results.



7. If the 'Light Industrial' zone district were to change south of Route 370, I would like to see the following land uses included within its redevelopment. (Select top two)

Online Participants



COMMENTS

Relocate LU water tower to this area

Wetland park for flooding

Art district live work

Needs a compelling anchor business or attraction for regional draw. What is the magnet? Why is Frenchtown a destination? What is there you cannot find elsewhere? Wow factor needed, and I haven't seen it yet in this concept. Great start, but this really needs a 'wow' factor.

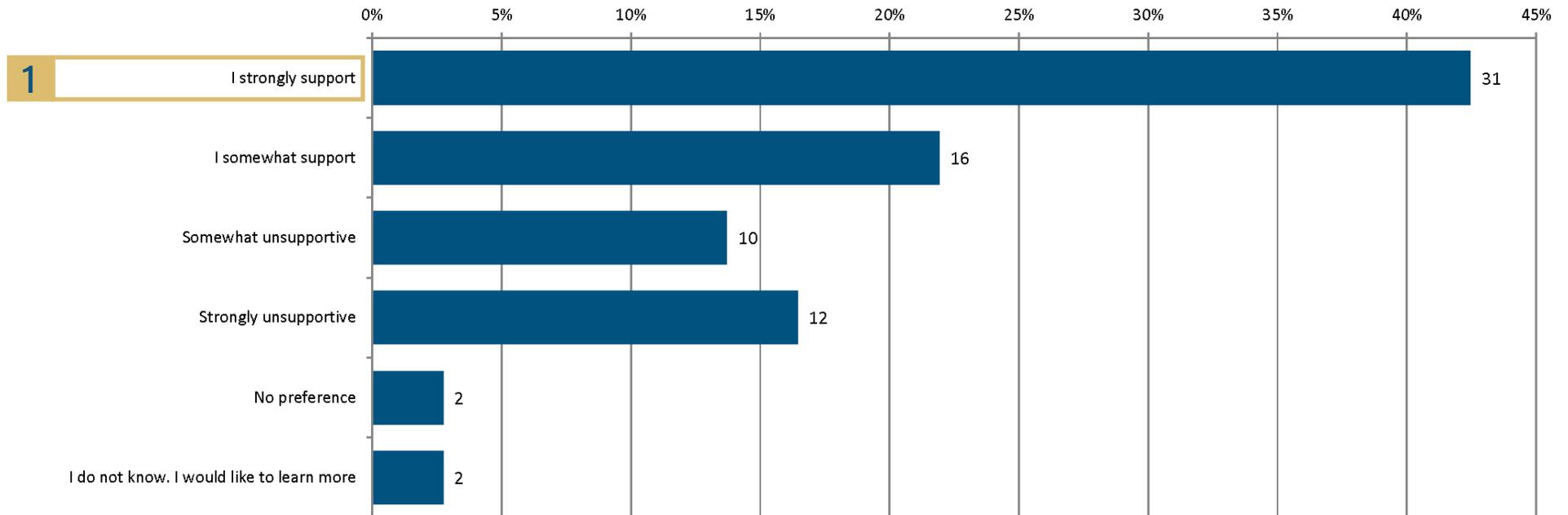
Very appealing entrance to the street with sculptures. No more run down businesses and buildings. Very attractive offices

Drive up food

I believe existing Light Industrial zoning incorporates other commercial uses as a permitted use.

8. During Public Workshop #2, most participants were open to four story buildings along the Katy Trail. The illustration shows the potential development with three stories of residential over a lower level parking area. How much do you support this type of development in this area? (Select one)

Online Participants



COMMENTS

I'd prefer 2 story

It'll flood, seems hulking

Concerned about flooding in basement garages

Flooding issues

One of the largest assets of Frenchtown is the views of the river. look at old pictures of the area to fully understand what I mean. If we have 4 story apartments between the structures on 2nd and the Katy Trail...we are blocking the river when we should be inviting it in.

Two story MAX

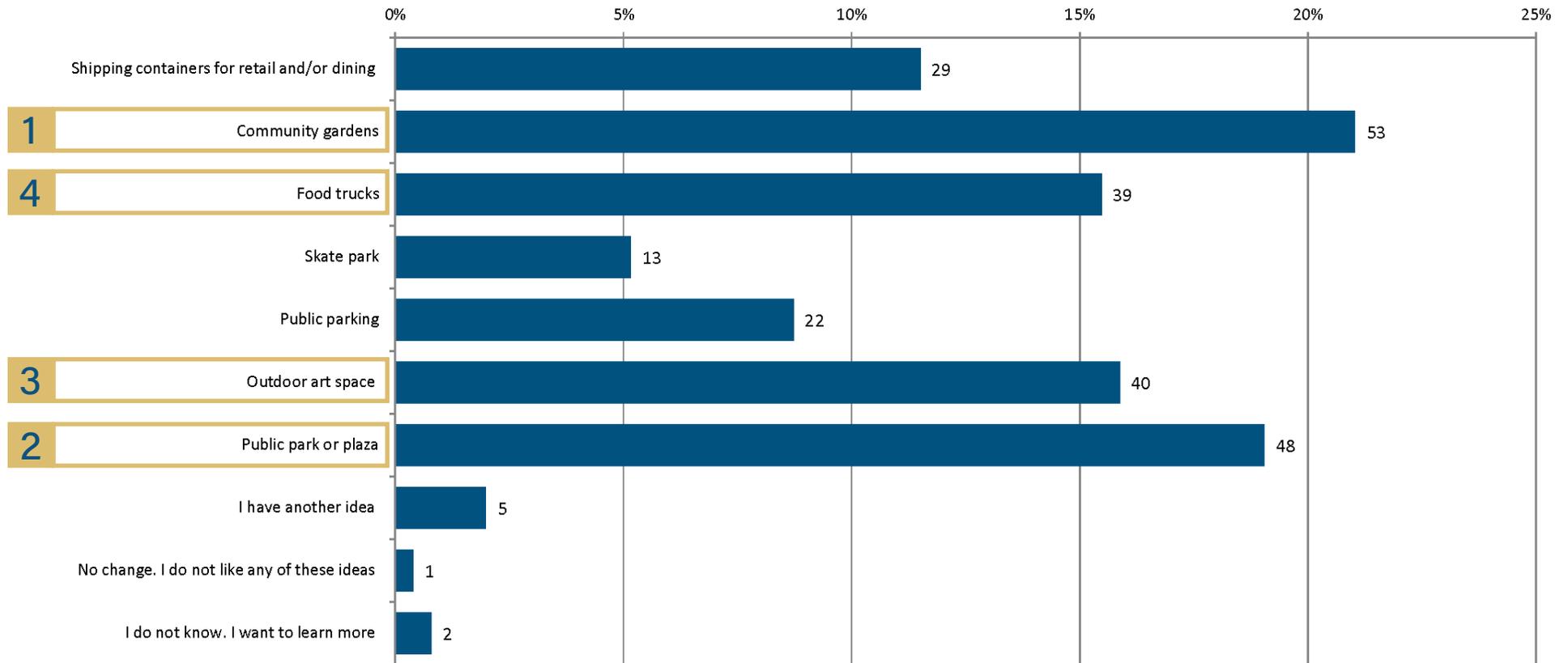
No

I think we need to encourage preexisting homeowners and building owners to fix there places up keeping our historic vibe. Keeping it desirable living

Don't block views to river to existing historic homes. Maybe tall is fine in first few blocks south of 370

9. Currently, there are limited market-based opportunities for new infill construction within the National Historic District and the local City of St. Charles Historic District. What alternative uses or structures do you think would be appropriate in these districts. (Select all that apply)

Online Participants



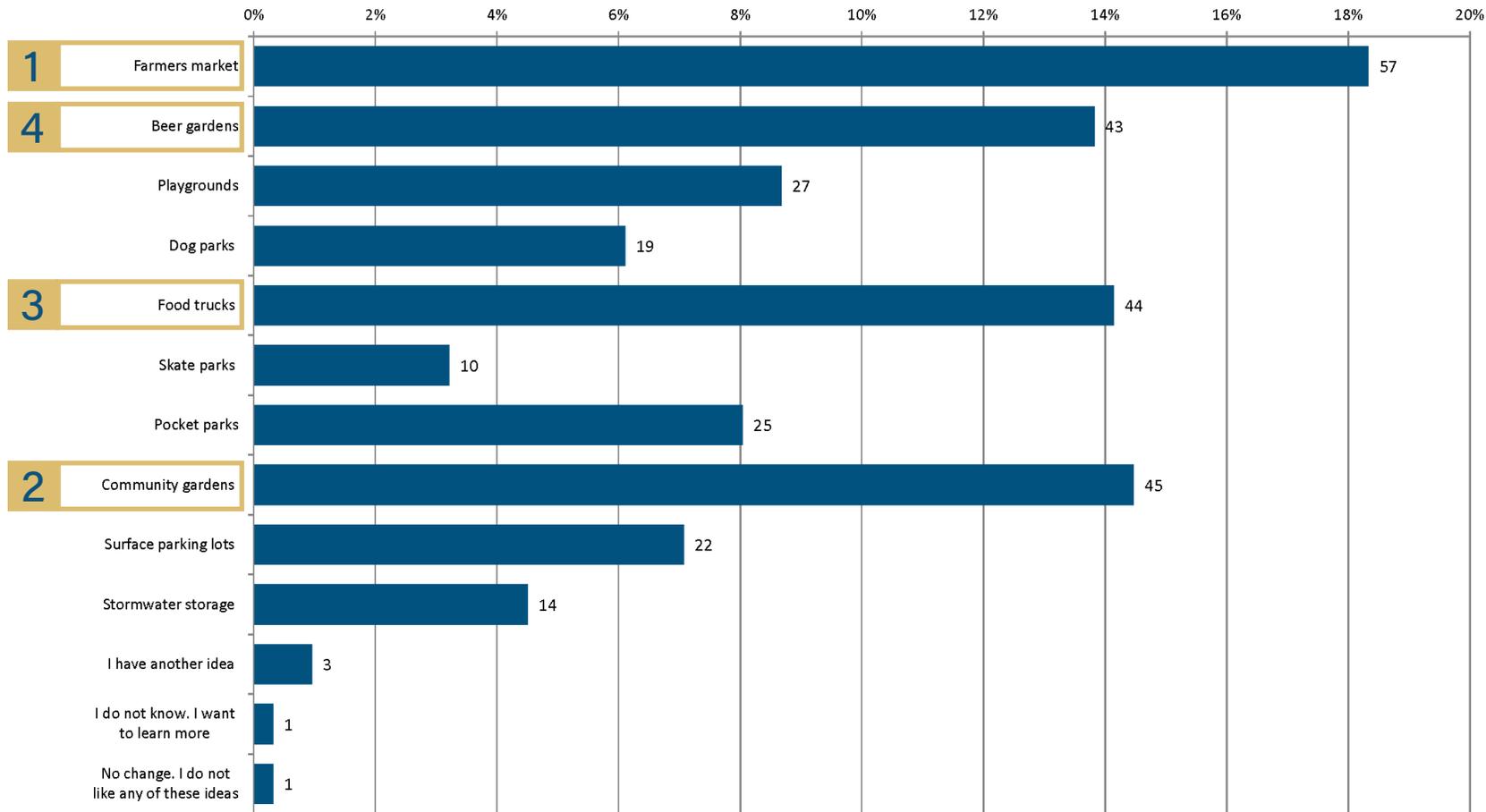
COMMENTS

- Relocate water tower to this area
- Find a buyer for trailers between 2nd and 3rd street
- Needs a wow factor and a differentiator. Is there an experiential element to the river access?
- BMX/mountain bike trails off the Katy trail in the woods

Fix the levee so lots aren't in the flood zone and repeal new restrictions on building homes on smaller (non conforming) so homes can be built on them

10. What are appropriate temporary uses on vacant lots in Frenchtown until redevelopment occurs? (Select all that apply)

Online Participants



COMMENTS

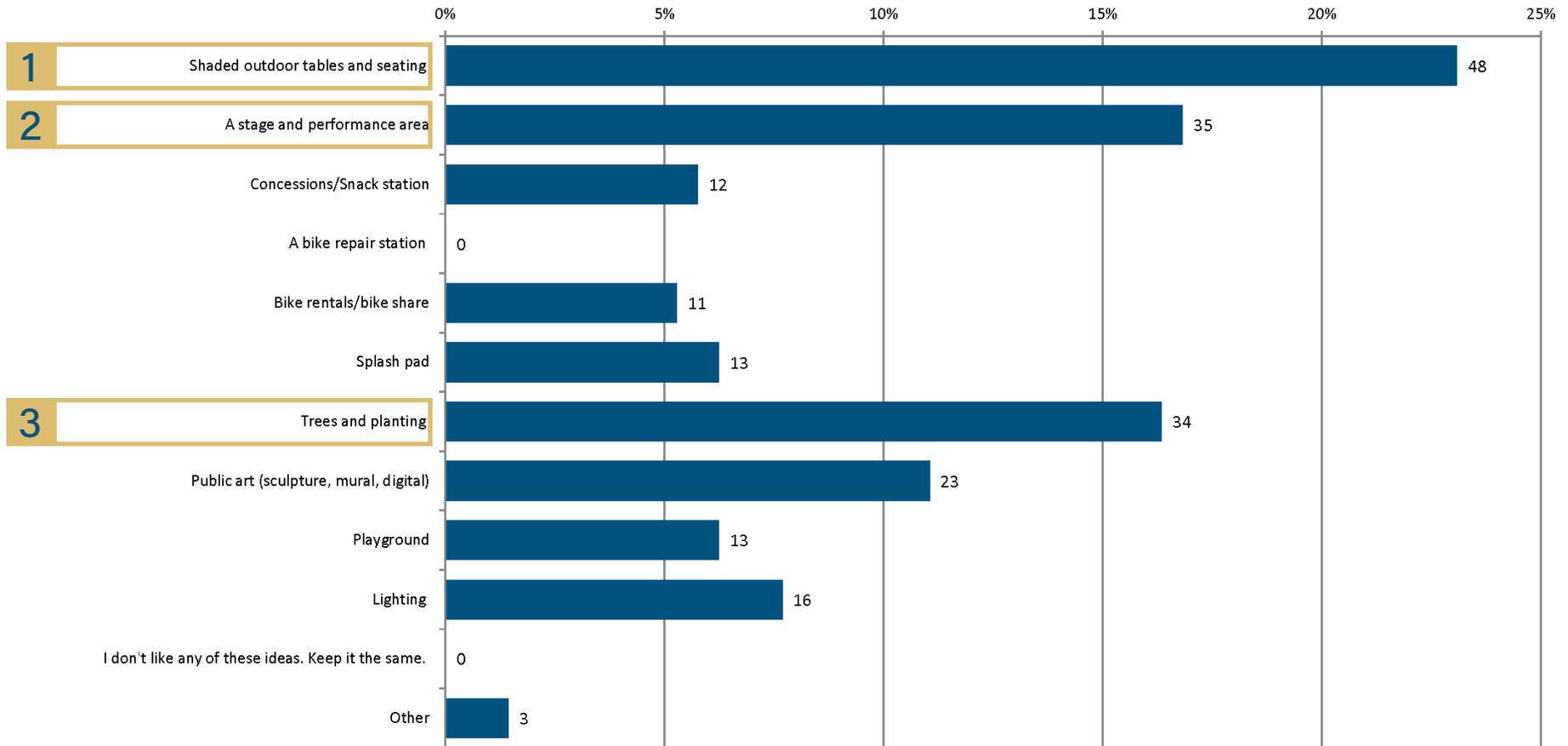
Accent German and French heritage

Where is the wow factor? Where is the innovative idea? You are asking for feedback, but I haven't seen an innovative, compelling recommendation. If Frenchtown is a destination experience, what is the draw and attraction beyond the history, the river, and bike trails?

Allow art/murals displayed on existing buildings and sidewalks

11. During the Public Workshops #1 and #2, we confirmed that the community would like a Public Square in Frenchtown. The Public Square idea was originally a recommendation in the Hyett Palma Plan and now we would like to add detail to the recommendation regarding the activities and programming that could happen there. What would you like to see in the Public Square? (Select top three)

■ Online Participants



Flex space for festivals and holiday/gift markets

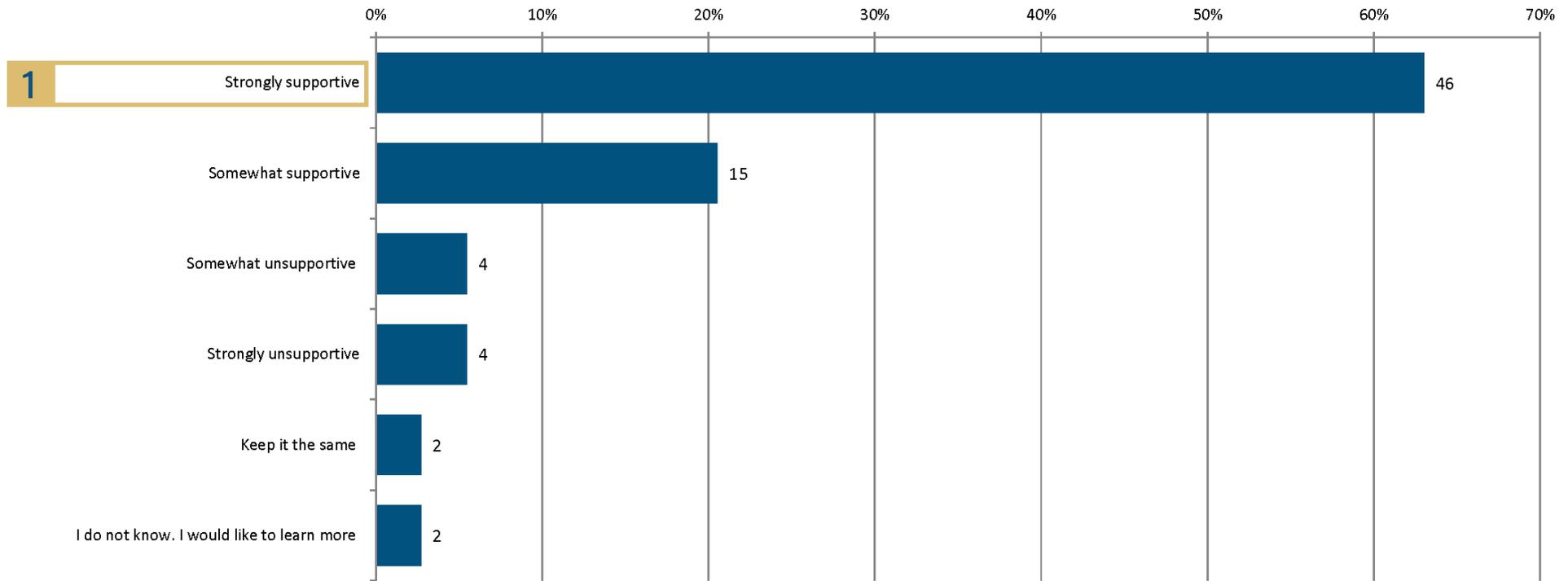
COMMENTS

Relocate water tower to this area

Isn't there already art at the Art Foundry? What is the purpose of the square. The piazza at the Hill in South St. Louis City is vibrant magnet in Frenchtown? What is the purpose of the square. Is there ROI for the investment, or does a square just sound nice? I'm not sold on this, but I could be if it was justified.

12. During Public Workshop #1 and #2, participants identified retail, food and beverage as the preferred new use if the heavy industrial district within ACF property would be re-zoned. In order to support these uses, the City will need to reconsider their approach to liquor licensing. Would you support an amendment to the liquor licensing in the City of St. Charles? (Select one)

Online Participants



COMMENTS

I'd like to see a proposal

Yes

Yes

Cheers

I would be in favor of removing any food requirement. The city has a point system for businesses that don't comply. Having food requirements does not stop a server or bartender from over-serving, which is a real issue.

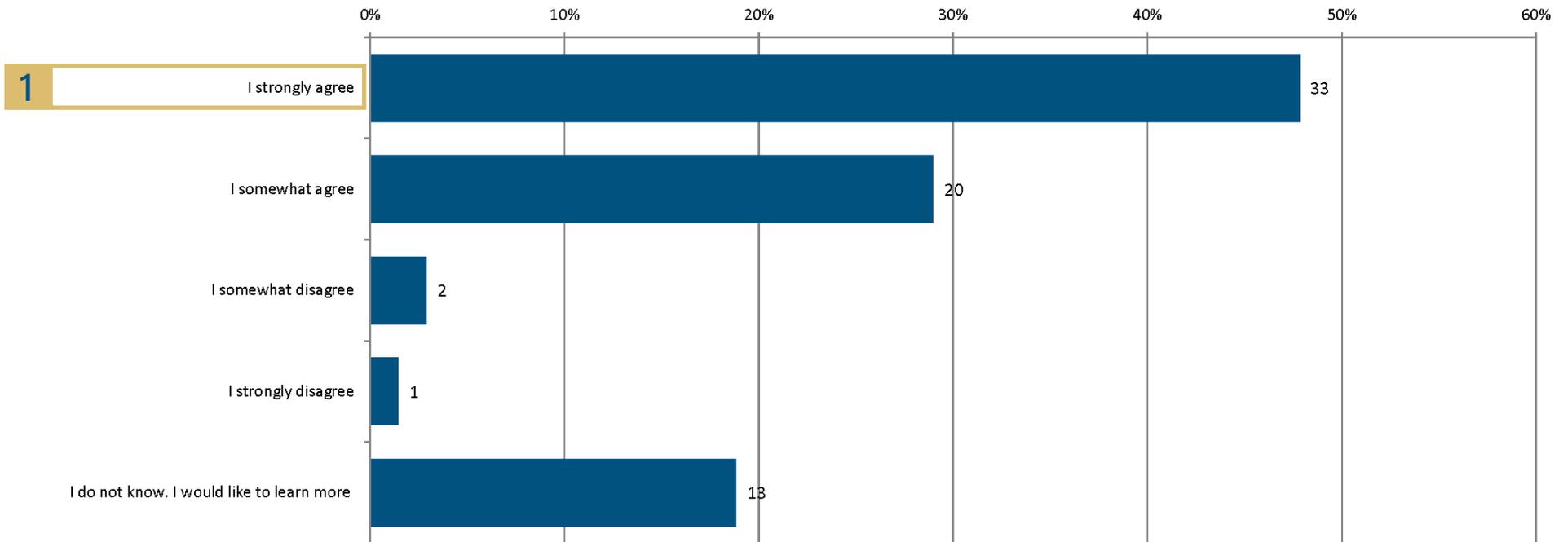
I just think the bars/restaurants should not be allowed to make 'clubs' keep elegant sports bars

Don't we have a lot of bars on Main Street? Can't it be entertaining and recreational without liquor? Where is the imagination?

Malls fail. Mixed-use is better

13. Review the framework plan for the Green Network and Stormwater in Frenchtown. Are we on the right track? (Select one)

Online Participants



COMMENTS

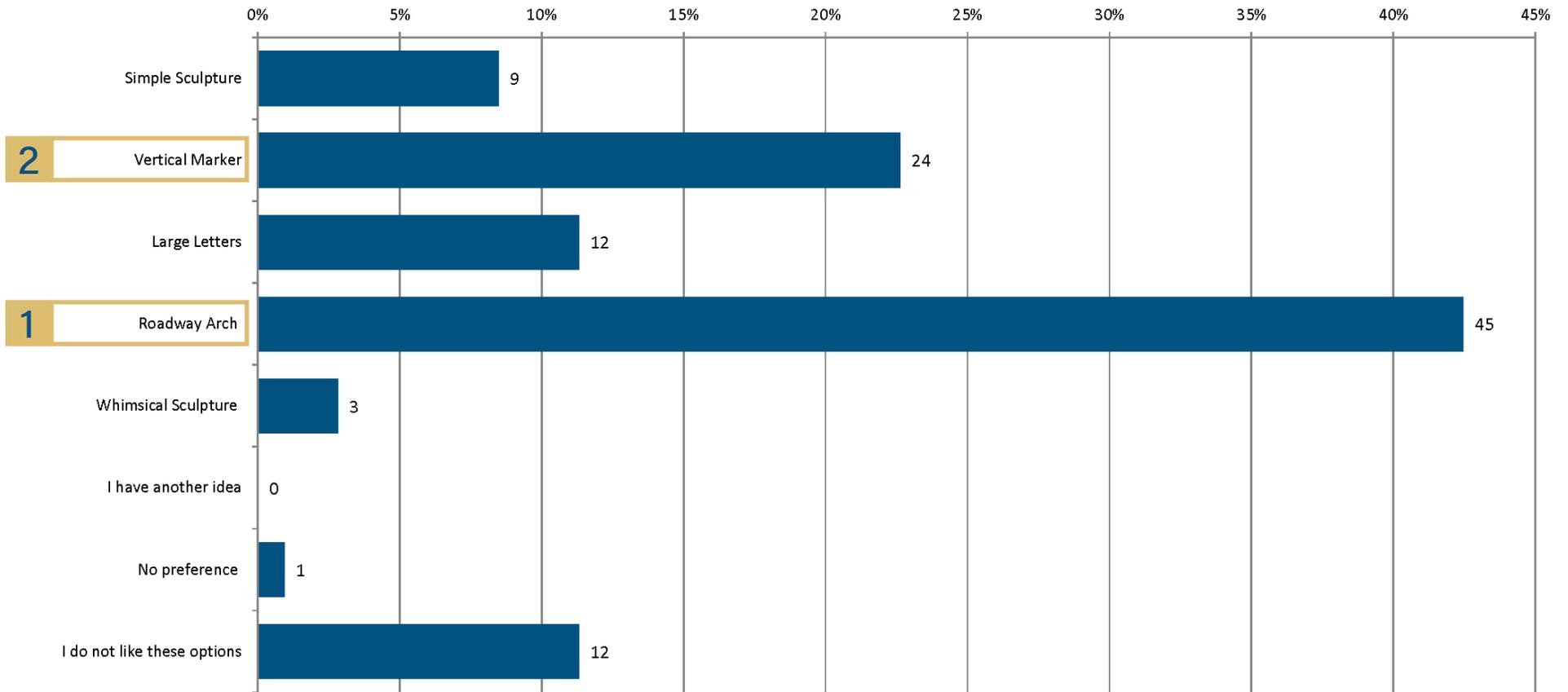
Disagree with new higher levee

My backyard backs up to the 'green space' near 4th & Wood. Other than a trail extension, I would not want a public seating area there

City's about to deforest a few miles south of here, to which I'm opposed, and now they want to in this area. This is about more than managing rainfall, such as wildlife and down river impacts

14. In Public Workshop #2, the participants identified gateway opportunities at the north and south ends of Frenchtown. Select the two options for the gateway element type you prefer the most. (Select top two)

Online Participants

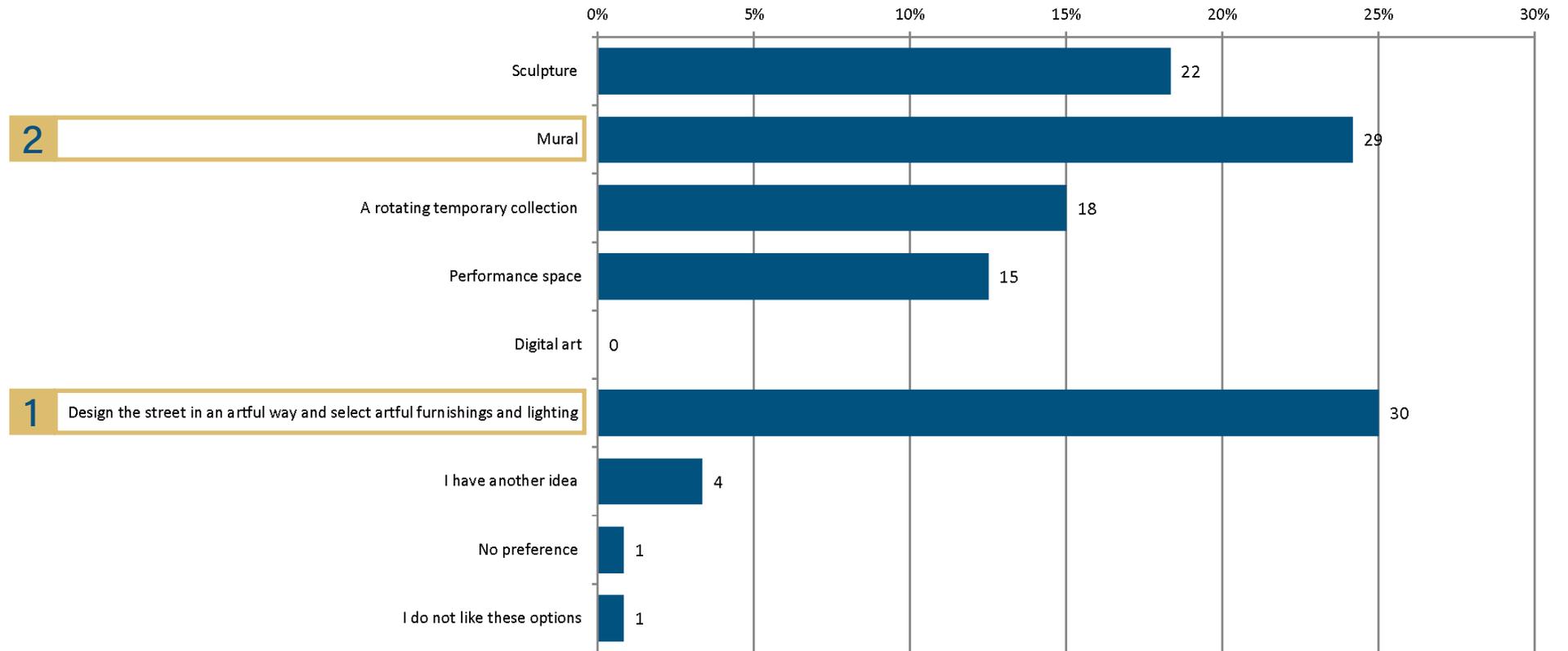


COMMENTS

- Relocate water tower to this area
- RxR bridge is the gateway, and it's awesome
- Paint the railroad bridge on the north end with the welcoming letters of Frenchtown

15. Public art is best located in public spaces and within views of public spaces including streets, parks, plazas and trails. Select the type of public art you would like to see in Frenchtown. (Select top two)

Online Participants



COMMENTS

Relocate water tower to this area

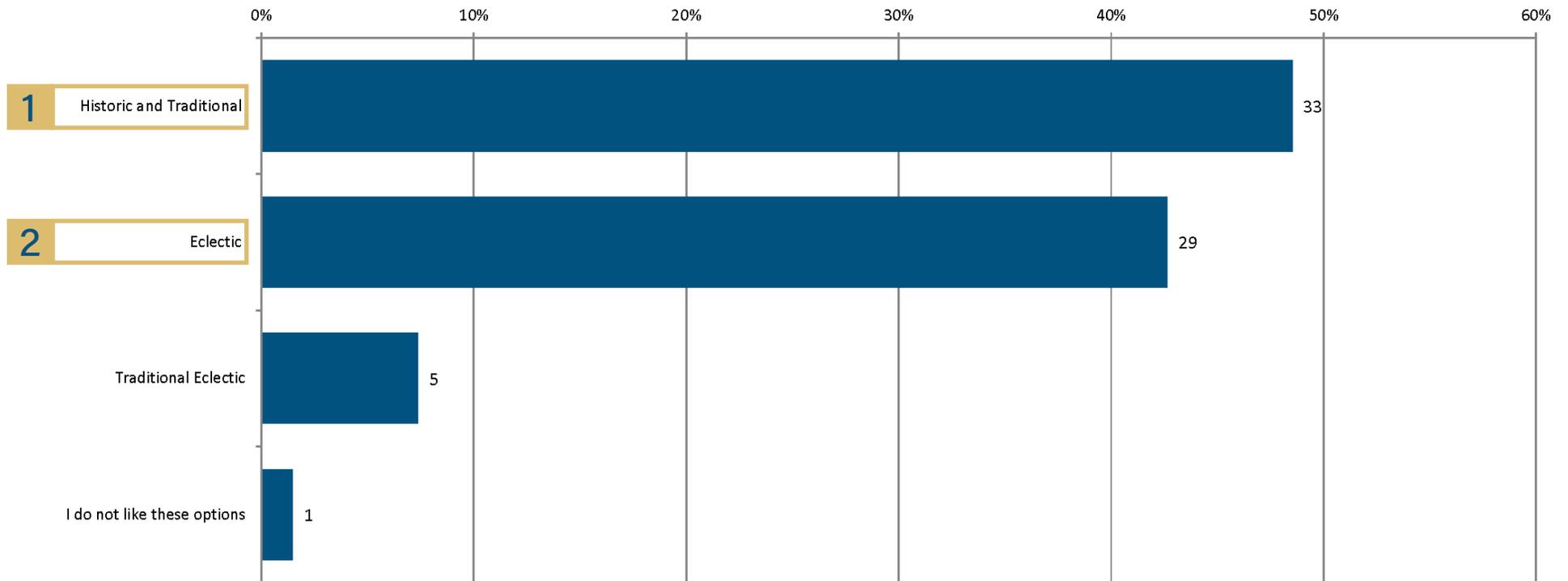
Fountain water feature

No bare steel. Not even Cor-ten

Historic style in the FT Historic district please!

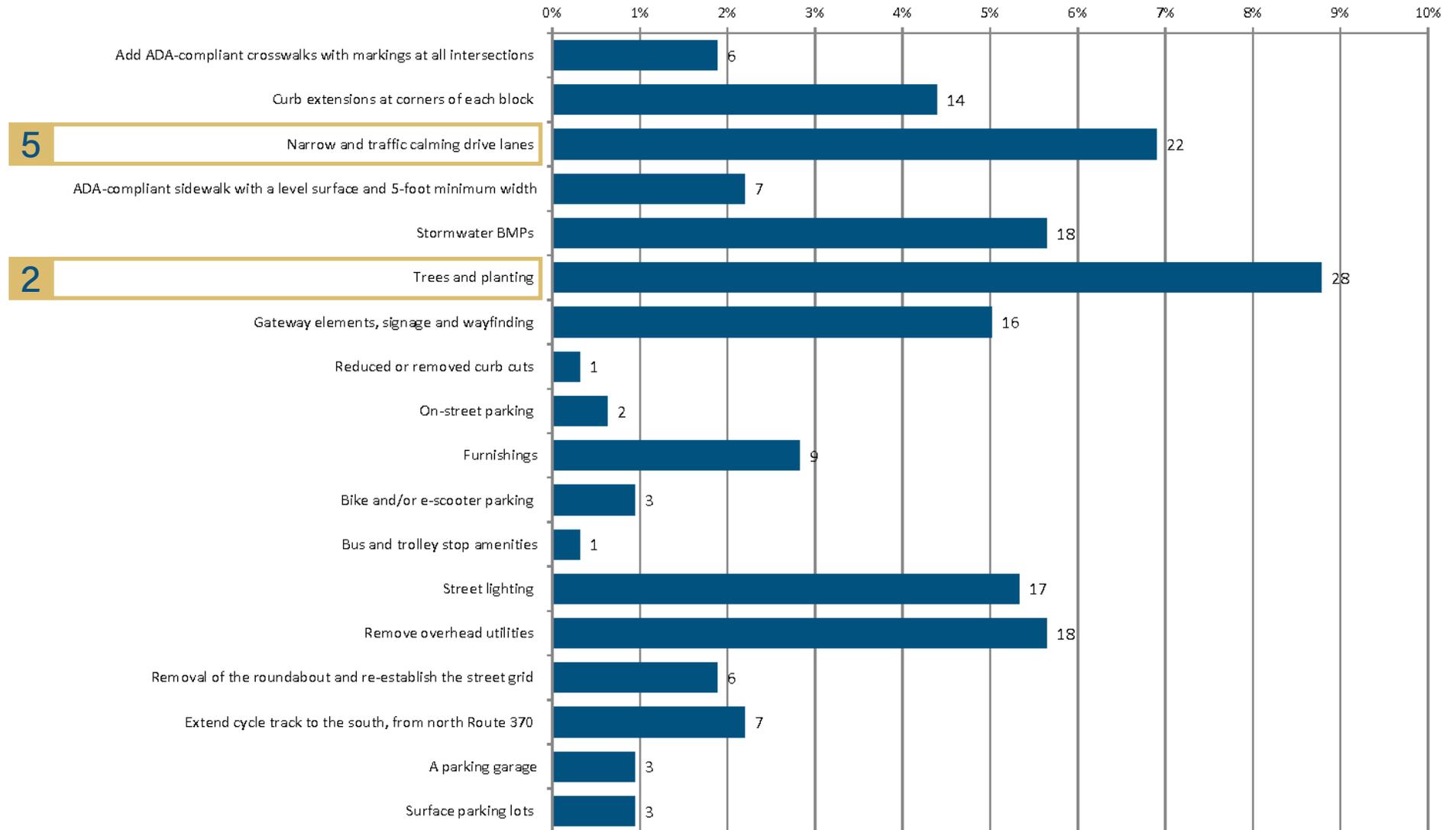
16. In the previous Workshop #2 we confirmed that most participants preferred the historic and eclectic options for signage, furnishings and lighting. The signage options have been updated to reflect the participants' preferences. Which signage design do you most prefer? (Select one)

■ Online Participants

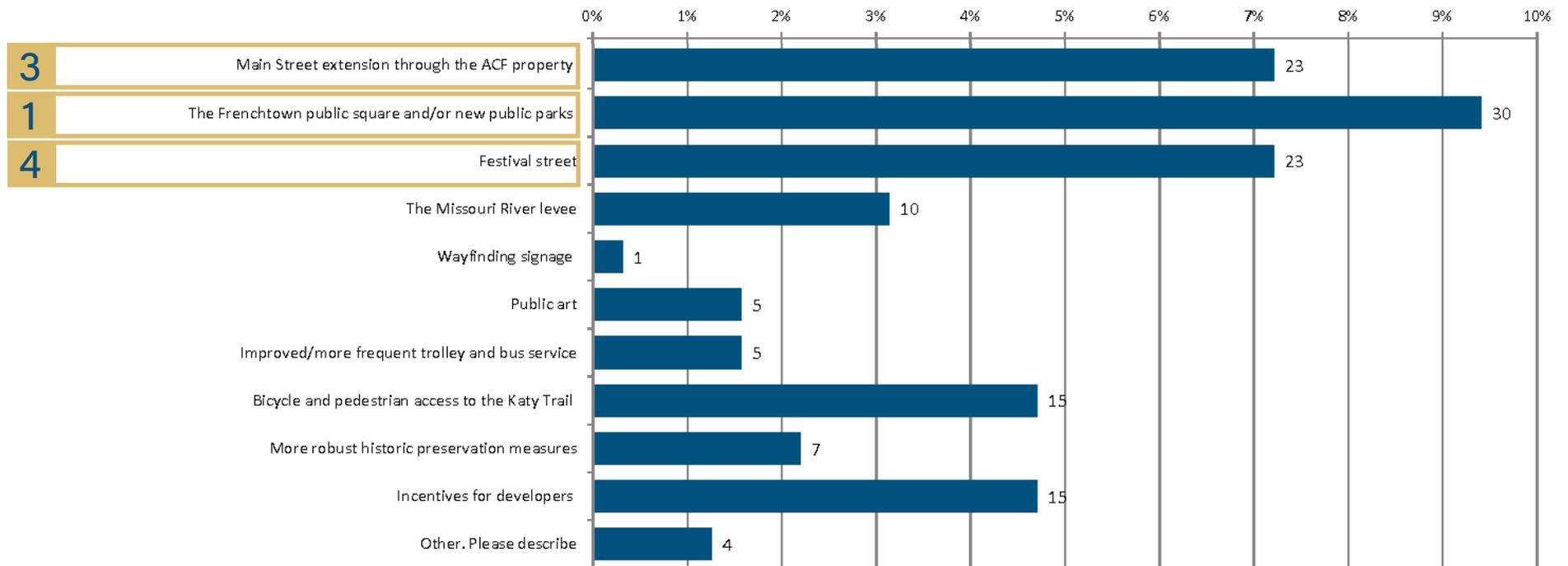


17. Which elements from the Frenchtown Great Streets Plan are you most excited about? Which are your five favorite elements from the Plan? (Select top five)

■ Online Participants



17. Continued...



COMMENTS

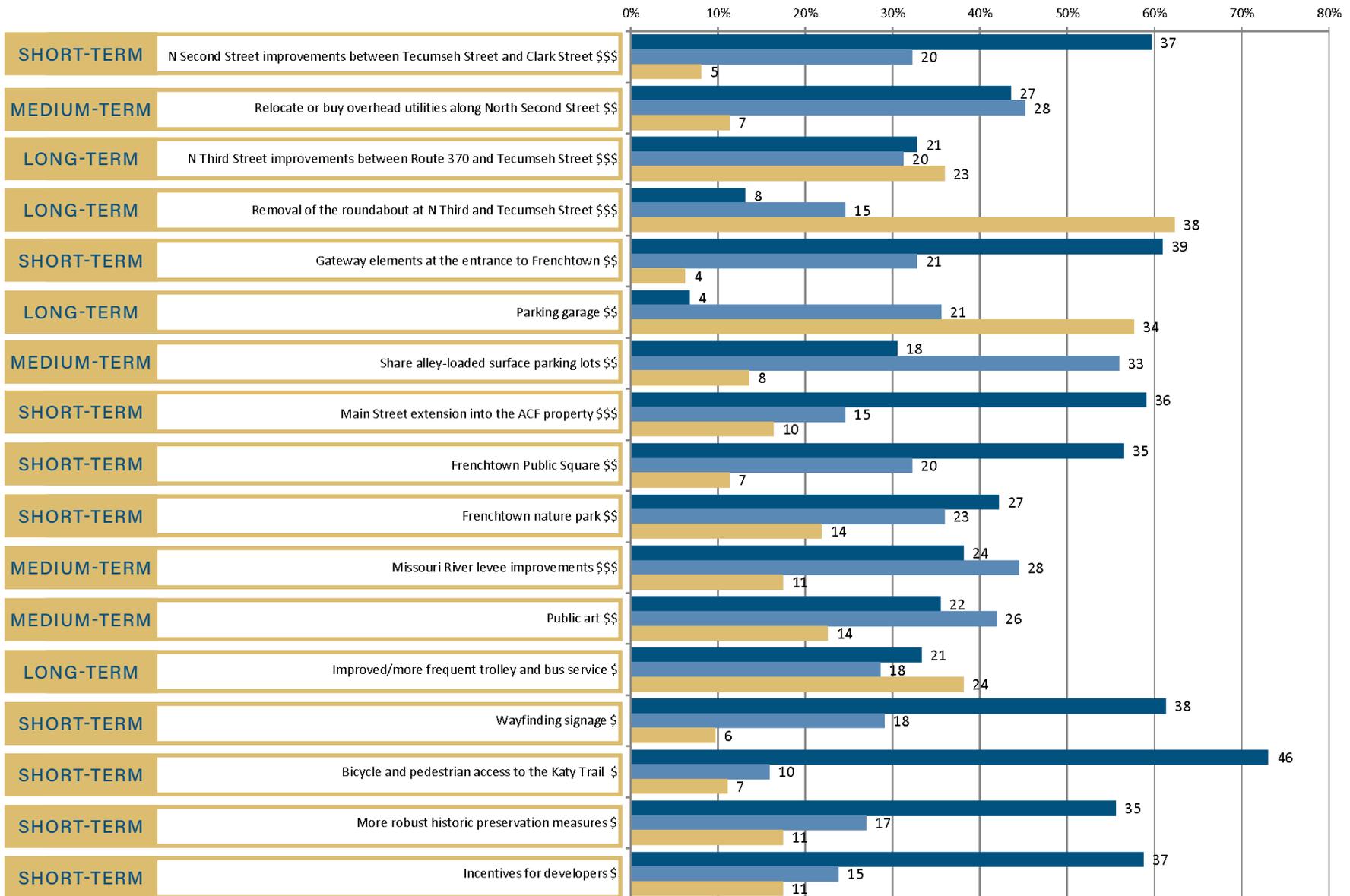
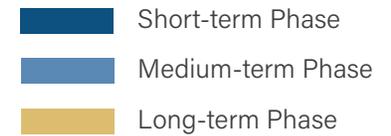
Bringing in the farmers market, new dining options, and art.

Relocate LU water tower to this area

Flood attenuation

Cleaned out nature area in woods between MKT and river

18. How would you prioritize funding over the coming years for Frenchtown improvements? Review the relative cost for improvements and assign phasing to each. Try to distribute improvements over time to disturb investment among each phase.



19. Is there anything missing from the plan? Do you have any comments for us to take into consideration?
Please provide your email address if you would like us to respond to your questions or comments

COMMENTS

Thanks for considering everything. Looks great!

Where will the money come from with the current of our economy is an enormous concern

Very excited about this project and happy Mayor Dan Borgmeyer is pushing it. We would love the city to do something about the stage coach stop that has been vacant for 25 years and development promised all that time. Hopefully First capital between Lindenwood and main will get a plan too. Thank you

This area is at the bottom of hills, up against a levee, next to a major continental river. It floods on a good day. Large impervious surfaces with below-grade parking suggest an exacerbation of the problem rather than alleviation. Also, it's hard to picture a parking garage in Frenchtown, doesn't seem to fit the scale or character.

Removing the overhead utilities is a must as well as improved and added landscaping, trees, sidewalks and overall streetscape enhancements. Prairie grass and landscape lighting would be nice. A water feature or fountain of significance is definitely missing in St. Charles. Proposed elements like a town square and 'eclectic' features sound nice, but they don't seem to have a justification or tangible purpose. Will the town square really serve a purpose and be used? The design concepts for signage still need more work. Is there a comprehensive signage plan for the City, and then Frenchtown signage fits into that overall plan with unique characteristics? I would like to see how this fits into a larger cohesive and strategic visual plan for the City vs. being a hodge-podge, one-off project area. There needs to be a wow factor to draw visitors and residents. The river and history are great, but the area enhancements should not rely on a developer/builder for the wow factor. Is this an extension of Main Street or something more? What is unique? What is the differentiation? The consultants need to be bringing forth a compelling reason for this investment. Where is the excitement? I expected to see more evolution by the third workshop, and I don't see it. I do support the project, and I am not overwhelmed by the proposals put forth thus far, except for the aesthetic improvements.

Relocate the water tower at Lindenwood to this area

One of the goals for the Green Network plan - which only had 1 question here, indicating how unimportant it is to planners - is to attract appropriate wildlife along the Missouri River, but the suggestions do nothing to achieve that. The City is already deforesting along and near the river just a few miles south of Frenchtown, to which I am opposed, and now it seems to want to do harm near this area. Are we trying to push issues downstream? Let's be a good earth citizen.

No

My main concern would be flood protection, above all. If that doesn't happen first, I doubt many would want to make a long-term investment

Make sure developers are partnering with the City to invest in infrastructure improvements that will benefit their developments. Surface parking, parking garages, public art, street improvements etc.

In the questioning about the Priority Area, the section from Decateur to Morgan Street was completely left out. What is being purposed to this section of the development?

In my opinion, the creation of a connection from N. Main through ACF to the middle of Frenchtown is a key component to link the two centers of activity. Careful consideration of how to mix that connection with EW connections of 2nd Street between CLark and Franklin to ensure the souther section also remains viable is important. A plaza area the size of the ACF property would be unique element that could help support existing events such as Octoberfest, while also brining in new opportunities for performance and event that are harder to do in the more linear Frontier Park and Main St.

I think it is more important to take stock of the businesses that are thriving currently in Frenchtown, when thinking about redevelopment. For instance, St. Charles Foreign car is an asset to the community and is a viable and thriving business. The types of cars that are often found on the lot also draw people in to take pictures etc. It may not immediately seem like the 'type' of place you want in a re-developed Frenchtown, but I think it's exactly what you want. It's art plus function in one space...and the art is free for the public.

COMMENTS CONTINUED

I personally love additional parking. However, I think on street parking takes away from the buildings if we had garages no on street parking as your driving or biking you'd have more views of the beautiful buildings and what they have to offer.

Generally looks very good! Thanks for your work!

Don't understand the property grab idea that takes people's backyard for parking lots. It's just not right!

At least 100 years levee protection must occur before any development will be attracted. Commercial development must be able to financially support the project. How is the routing of State Route 94 being addressed? Avoid tree planting which obstruct the views at intersections. Easy access by vehicular traffic is a must.

A location for live entrainment and live art are necessarily for the Frenchtown square. I have only been a resident for 3 years but i felt like I hit the lottery and now I am overwhelmed.

3rd street is a one-way street, not sure why/how there is an island in the middle of it?

20. In the time of COVID-19 and social distancing, we have done our best to communicate the draft recommendations in a way that is intuitive, effective and clear using video paired with additional documents online. We would appreciate your feedback on the use of these videos to improve our process to engage stakeholders during this pandemic and to strengthen our graphic communication in the future. Please provide any comments on your experience below!

COMMENTS

Works well

It was fine for me, but it completely excluded people like my parents since the library was closed during this survey window. That's where they access the internet. It seems this could have been held off until the library's open again

Looks good, it made sense, every easy to follow. Good job

None

Great job!

Thank you for putting this survey together. I feel the feedback may not be as great, due to the survey being online. People like to gather, be seen and hear. They are still very interested in seeing "something" come out of this project to improve the Frenchtown area and attract persons to the area. The residents that walk this area, like the historic feel, but would like to see much needed improvements regarding properties. Especially, those neglected.

Videos were very well done and I appreciate the effort that went into gathering our input despite the current situation with COVID 19

The roundabout needs to not be remove! Totally against removing the roundabout! The roundabout has provided the area neighborhood to less car exhaust and noise. You put stop sides back up & its going to make traffic flow worst & the neighborhood would once again be a racetrack of noise!

It is tough to do this without being able to ask questions in person. Hopefully things will get back to normal soon

These videos are great!

I would like to see more technology with 3D renderings. What is the 'virtual tour' vision? Again, where is the wow factor and excitement? The videos are okay, but take it to the next level. Technology is available for a 3D walkthrough, but the visuals that have been presented are basic.

Worked fine

Nice job

Good

I like the sound of festival street however I'd like more information on this. I'd also like more information on how to be involved job opportunities, volunteer work, making history with everyone

You did a phenomenal job! Thank you!

Great job!
